What is the World Food Forum powered by global youth (WFF)?

Launched in 2021, the World Food Forum (WFF) is an independent, youth-led global network of partners facilitated by the Food and Agriculture Organization of the United Nations (FAO). It aims to spark a global movement that empowers young people everywhere to actively transform agrifood systems to help achieve the Sustainable Development Goals and a better food future for all.

The WFF serves as the premier global forum to harness the passion and power of youth to identify solutions and incite positive action for agrifood systems. It aligns with the 2021 United Nations (UN) Food Systems Summit, acts as major youth platform in global food governance, and serves as a global think tank that fosters youth-led solutions in innovation, science and technology.

The WFF aims to support and grow youth initiatives in the agrifood sector in line with global youth policy recommendations, focusing in 2022 on the theme, “Healthy Diets. Healthy Planet.”

To drive awareness, foster engagement and advocacy, and mobilize resources, the WFF connects youth groups, influencers, companies, academic institutions, nonprofits, governments, media and the public. It features a range of interactive online events, networks and content platforms across the areas of policy, innovation, education and culture. In 2021, the WFF brought together more than 40,000 young and young-at-heart people from around the world, and over 75 youth and youth-allied partners from all sectors.
| Why the WFF? |

While we currently produce enough to feed everyone in the world, almost 2.4 billion people lack access to adequate food, over 40% of adults are overweight or obese and healthy diets are too expensive for over 3 billion people.

The COVID-19 pandemic has also severely impacted the food security and livelihoods of many, in particular those who were already vulnerable, including women and children.

Meanwhile, the way food is produced, distributed and consumed produces 31 percent of human-caused greenhouse gas emissions. Increasing climate change is raising food prices, decreasing food availability and biodiversity, and making instability and conflict worse.

In February 2022, international food prices reached an all-time high. The war in Ukraine has placed further pressure on food costs and availability, affecting about 30 percent of the global wheat market and 55 percent of the world’s sunflower oil exports.

While the current situation is alarming, global awareness of the link between climate change and access to healthy diets is not yet at the levels needed to incite bold action and lasting change.

Food is the single strongest lever to optimize human health and environmental sustainability on Earth. Today’s challenges can and must be met with new, actionable, innovative and inclusive solutions. We must empower the youth who have inherited these challenges to create a better food future for all.

| When is the WFF? |

**The WFF flagship event will take place on 17-21 October 2022**
Beyond the event, the WFF is an ongoing global youth movement to spark awareness, solution-based action, creativity, and out-of-the-box thinking to accelerate agrifood systems change and implementation of the 2030 Agenda. This year, we’re focusing on healthy diets and climate action.

| How can I join? |

**The World Food Forum Needs You!**
Youth volunteers, youthful partners, and sponsors are invited to participate and help bring the movement to life. Spread the word about the WFF and engage with us in key solutions for building a better food future for everyone, everywhere.

To learn more and find out how you can join, coordinator@world-food-forum.org  www.world-food-forum.org