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Attendee Guide – World Food Forum flagship event

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What is the World Food Forum?

Launched in 2021, the **World Food Forum (WFF)** is an independent, youth-led global network of partners facilitated by the Food and Agriculture Organization of the United Nations (FAO). It aims to spark a global movement that empowers young people everywhere to actively shape agrifood systems to help achieve the Sustainable Development Goals (SDGs) and a better food future for all.

The WFF serves as the premier global forum to harness the passion and power of youth to identify solutions and incite positive action for agrifood systems. It aligns with the 2021 United Nations (UN) Food Systems Summit, acts as major youth platform in global food governance and serves as a global think tank that fosters youth-led solutions in innovation, science and technology.

To drive awareness, foster engagement and advocacy, and mobilize resources, the WFF connects youth groups, influencers, companies, academic institutions, nonprofits, governments, media and the public. It features a range of interactive online events, networks and content platforms organized around four thematic tracks: **Youth Action, Innovation, Education and Culture**. The WFF aims to support and grow youth initiatives in the agrifood sector in line with global youth policy recommendations, focusing in 2022 on the theme, **“Healthy Diets. Healthy Planet.”**

Ongoing challenges including conflict, climate change, pests and plagues are putting additional pressure on our already stressed agrifood systems, impacting both access to and availability of food. The WFF is working to inspire wide-spread discussion and action around these urgent topics and to co-identify bold, actionable solutions to minimize and mitigate the impacts of climate change, while simultaneously increasing global access to healthy diets.

“The creativity is spreading! And the momentum is growing! The week-long celebration that kicks off today is a celebration of how far this youth movement has already come, and of how much more incredible transformation lies ahead.”

- FAO Director-General Dr. QU Dongyu at the WFF flagship event, 2021

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The WFF Flagship Event - What to Expect

- The flagship event is the culmination of all WFF activities throughout the year, including policy and scientific discussions, innovation awards, educational activities, capacity development workshops, exhibitions, side events and cultural activities. Youth delegates are welcome to join all the activities held at the Flagship event.
- In 2022, the World Food Forum flagship event will encompass 1) the WFF Global Youth Forum for Food and Agriculture, 2) the FAO Science and Innovation Forum and 3) the FAO Hand-In-Hand Investment Forum.
- These three interlinked fora will advance bold and actionable solutions to catalyze the transformation of our agrifood systems, highlighting the importance of the next generation and its ingenuity in science, technology, and innovation in dialogue with current thought leaders and scientific experts. The week will foster dialogue and debate among relevant stakeholders, ranging from the young and the youthful, farmers, small-scale producers, Indigenous Peoples, policymakers, and agri-investors and scientists. It will draw participants and viewers from all over the world, all with the common goal of moving the needle for food security to achieve a better food future for all, leaving no one behind.

Find the full list of events [happening here](#).

Side Events and Exhibitions

- To complement the mainstage events, the WFF partners are hosting virtual or hybrid in-person side events and/or exhibitions to share their vision, along with key innovations and programs. These events and exhibitions are expected to deepen the discussion on agrifood systems transformation and provide an interactive and inclusive space for young people to intervene, promote ideas and spark action.
- Side events are structured in a variety of ways, for example: panel discussions, masterclasses, workshops, open-air activities, as creative projects that can support young people in creating a space that inspires new ways of thinking and doing, sparking discussions amongst various stakeholders, sharing knowledge, bringing together diverse perspectives, or providing an inclusive platform where good practices and ideas can be shared.
- Exhibitions are educational and inspiring, promoting knowledge-sharing on solutions/case studies or a dynamic narrative to raise awareness, support solutions, and advocate for agrifood systems transformation.

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Global Youth Forum

Youth Assembly

What is the WFF Youth Action Assembly?

- The Youth Action Assembly provides a dedicated, sustained, self-organized and institutional space for youth in agrifood systems advocacy and action founded on inclusivity, diversity and respect of all persons.
- In 2021, the Youth Action Assembly produced the [Youth Action Compendium](#), which is a synthesis of global youth policy priorities that were identified through the analysis and summary of youth statements and manifestos around the globe.
- The Youth Assembly is organized and led by the [Focal Points Group](#), who will also lead and finalize the drafting of the texts.
- The Youth Action Assembly is not affiliated nor aligned with any political group or organization.

For the 2022 WFF Flagship event, Youth Assemblies that allow for both in-person and virtual participation will be organized on these topics:

- **Regional Assemblies:** Building on the global compendium towards local action, six regional assemblies will be held. They will serve as a platform where the regional youth policy compendiums can be discussed and endorsed, ensuring regional specificities and inclusivity in our policy asks and setting the foundations for future WFF activities at the local and regional levels.
- **Thematic Assemblies:**
 - **2022 UN Climate Change Conference (COP27):** To ensure that food is on the climate agenda, this thematic assembly will be a space designated for individuals and youth groups to discuss and draft a common paper to be presented at [COP27](#).
 - **Committee on World Food Security (CFS):** This policy-focused assembly will give space for youth groups and youth delegates to discuss and share their perspectives on the latest guidelines of the [CFS](#) pertaining to youth and gender in agrifood issues, endorsed by Member States the week before the WFF Flagship event.
 - **Water:** The thematic assembly on water will allow youth delegates to explore and discuss the intersection of water and agriculture, drafting together with partner organizations a common youth policy paper to be presented at the [UN Water Conference](#).

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Who can participate?

- The Youth Assembly is an inclusive space that does not discriminate.
- Everyone is welcome to participate, whether as part of a delegation, of an organization or as an individual.
- National governments of FAO Member States have been requested to form a delegation to partake in the Assembly.

How to prepare?

- [Read the Assembly preparatory guide](#) to learn more about each assembly session.
- [Register for your participation](#) - for us to ensure sufficient seats in the room and online preparation, and get updates related to the participation.
- Before taking part in the Youth Assembly, it will be helpful to familiarize yourself with the previous policy discussions by reading the [2021 Global Youth Policy Compendium](#). This Compendium is an outcome of the 2021 Youth Assembly and contains a collection of priority working areas synthesized from youth calls to action worldwide, highlighting both requests to national and local governments and the commitments of youth and youth groups.
- The path towards the 2022 compendium: Take a look at how the youth action compendium working group conducted its activities this year, read our articles on the WFF [Website](#)

Values

- As a global network of partners promoting agrifood systems transformation, the WFF youth delegations will engage with actors across all sectors, experiencing multicultural activities and generating multilateral impact.
- All delegates and participating individuals should be enthusiastic, respectful and ready to meaningfully engage with all parties present at the discussions.
- As an inclusive space, the Youth Action Assembly welcomes all people and encourages diversity in all its forms, including political, intellectual, sectoral, cultural, religious, socio-economic, gender and geographic.

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Innovation Lab

Engaging, elevating and inspiring next-gen innovators from around the globe.

What is the WFF Innovation Lab?

The goal of the World Food Forum (WFF) Innovation Lab is to bolster **innovation for sustainable development** in support of ending hunger. Led by global youth, it engages the leaders of tomorrow, elevates the innovators and innovative solutions that are already making a difference, and aims to inspire the world to confront the threats that our agrifood systems face today.

At the WFF Flagship event, finals of two Innovation Lab challenges will be held:

- **[The Transformative Research Challenge \(TRC\)](#)**: The TRC is an international competition that aims to engage university students and researchers in applied research to propose and implement actionable solutions that will have a high impact in accelerating the transformation of our agrifood systems. The WFF TRC will address some of the most difficult and highest-impact issues related to agrifood systems, focusing *specifically* on those problems where progress depends on the advancement and application of frontier knowledge and/or the advancement and application of science and technology.
- **[The Startup Innovation Awards, powered by Extreme Tech Challenge \(XTC\)](#)**: This global startup competition supports and showcases innovators and entrepreneurs who are harnessing the power of technology to drive the sustainable transformation of agrifood systems in support of ending global hunger and achieving the Sustainable Development Goals. These awards aim to elevate the next generation of entrepreneurs who are creating new technologies and innovations to benefit our planet and the agrifood systems we need to thrive.

The 2022 flagship event will also feature **[WFF Innovation Masterclasses](#)** - hybrid events, ranging from 45 to 90 minutes, in which experts and youth leaders share their stories of actionable solutions that can help transform our agrifood systems. Through individual presentations, panel discussion roundtables, talks and stories, these masterclasses aim to engage, educate, inspire and mobilize a global audience to take action for creating a better food future.

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Education

What is WFF Education?

The WFF's Education track provides access to knowledge, ideas and actions for healthier diets for a healthier planet. It aims to inspire young people to take action and it provides resources for teachers and educators to deliver materials related to local agrifood issues. Education is an important building block for any positive change in behavior, however, there are many other factors that affect our decisions. WFF's educational programmes and activities incorporate behavioural science tactics in order to increase the likelihood of achieving positive behavioural change in people of all ages.

Education activities during 2022 WFF Flagship event will include:

- **YUNGA Labs:** These fun and interactive educational sessions for kids and young people focus on a range of environmental and social topics such as energy, biodiversity, plastic pollution, climate change and nutrition. The main purpose of the labs is to engage, encourage and empower youth to adopt and promote sustainable behaviours. The labs also increase awareness of programmes run by YUNGA partners and other organizations so that classes, schools and youth groups can sign up to participate in the YUNGA Challenge Badges or develop action areas in their schools, groups, families and communities. There are also labs for teachers on how to integrate climate change into their curriculums and how to design educational programmes that create real behaviour change.
- **YUNGA Challenge Badges:** Developed in collaboration with the UN agencies, civil society and other organizations, [YUNGA Challenge Badges](#) aim to raise awareness, educate and motivate young people to change their behaviour and become active agents of change in their local communities. Challenge Badges include a wide range of activities and ideas appropriate for use with school classes and youth groups, and are endorsed by the World Association of Girl Guides and Girl Scouts (WAGGGS) and the World Organization of the Scout Movement (WOSM).
- **School Assembly:** The School Assembly will bring together schools based in and around Rome for a morning of fun and learning during the WFF Flagship event. Activities will include a competition between groups of schools to see who knows the most about healthy diets and our healthy planet, and discussions with guest speakers and celebrity guests.
- **Global Education Fair:** The WFF Global Education Fair is a virtual space featuring student projects from around the world. It provides a space for young people, schools, and groups to contribute to the movement for a better food future. The Fair will showcase school projects online in the months leading up to the Flagship event, and will also share all a booth during the Flagship event.

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Culture

What is WFF Culture?

What do film, art, music, cooking, and other cultural events have to do with the growing climate crisis and our strained agrifood systems? These cultural threads sew the fabric of a connected world that transcends all boundaries, including languages and physical borders.

The WFF Culture track utilizes gastronomy, film, art and music to connect youth around the globe through our shared passions in order to spark discussion and action around ongoing issues and to help transform agrifood systems to ensure a healthy future for us and the planet.

Cultural activities during 2022 WFF Flagship event will include:

- **The Second Annual WFF Film Festival:** The WFF Flagship Event will feature a full lineup of inspiring short films, both fiction and non-fiction, that trigger a positive impact in the areas of food security, nutrition, gastronomy and more to facilitate agrifood systems transformation. The [film festival](#) will culminate with a special award centered around the 2022 theme: Healthy Diets. Healthy Planet.
- **Food for the Future Podcast:** Global crises such as pests, diseases, climate change and the COVID-19 pandemic pose constant threats to global food security. [The Food for the Future](#) podcast interviews key players in these areas and discusses widespread problems and their solutions in all parts of the agrifood system, across WFF tracks. Head of Culture, Lindsey Hook, hosts the podcast with support from partner Kitchen Connection. Live podcasts will be held at the Flagship event.
- **Concerts:** Join us for a concert after the opening ceremony featuring inspiring purpose-driven artists from around the world.
- **Cooking Demonstrations:** Learn innovative and sustainable recipes from around the world to explore the importance and interconnectivity of food and culture .

FAO Hand-in-Hand Investment Forum

What is the Hand-in-Hand Investment Forum?

The Hand-in-Hand Investment Forum aims to mobilize public and private sector investments in selected priority areas, identified using sound criteria and methods, to eliminate rural poverty and hunger. The Forum is designed to enhance and foster an inclusive dialogue among governments, private sector and development partners to produce concrete results and improve the lives of rural poor. It emphasizes the essential role of the private sector at national and international levels, as well as International Financial Institutions, in ensuring a successful in-country outcome of the Hand-in-Hand Initiative. It also serves to build momentum around actions that governments, businesses and the international community can take to accelerate and implement the 2030 Agenda, bridging the gap between the country's need for public/private

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investment in deprived rural areas to scale up production, trade, and value chains and the private investor's appetite for opportunities and diversified returns.

During the WFF Flagship event, the Forum will host presentations of 15 selected countries of the FAO [Hand-in-Hand Initiative](#), as potential investment, and intervention opportunities, providing evaluation by representatives of the Multilateral Development Banks, national and global agrifood private sector entities, institutional investors, national development banks and donors, among other stakeholders and development partners.

FAO Science and Innovation Forum

What is the FAO Science and Innovation Forum?

Highlighting the centrality of science, technology, and innovation for agrifood systems transformation, the [FAO Science, and Innovation Forum](#) will bring together a diverse set of perspectives based on science, thereby facilitating rationalization and inclusiveness of debate. More specifically, its objectives are to explore scientific and technological advances and associated risks and opportunities; share science- and evidence-based options for more efficient, inclusive, resilient and sustainable agri-food systems; analyze options for strengthening science and evidence-based decision-making; assist countries in making informed decisions regarding the co-creation, adaptation and adoption of appropriate and context-specific technologies and innovations, and promote effective science communication, including by engaging on contentious issues.

The Science and Innovation Forum will be designed over five days coinciding with the WFF Flagship Event at FAO HQ and provide major stakeholders, in particular from low and middle-income countries (LMICs), the space and opportunity to take stock of the science and evidence base and gaps, engage in dialogues and share experiences around science-based actions and innovative solutions. Roundtables, panel discussions and various interactive formats will be utilized. The Forum will be preceded by independently organized side events, with partners showcasing their innovations and insights.

Virtual Participation

Find the information package on using the platform [here](#).

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Other useful information

Arriving at Flagship Venue

The World Food Forum flagship event will take place at the Headquarters of the Food and Agriculture Organization of the United Nations. The address is: Viale delle Terme di Caracalla, 00153 Roma RM - Italy; Google map link: <https://goo.gl/maps/SiDFjRguJ9sfEP11A>

The **FAO Headquarters** are located in the city center of Rome, near the metro station 'Circo Massimo' and close to the Colosseum. It is a lofty white building that is easy to recognize. Ostiense is the closest train station (15-20 min walking).



Picture of FAO building

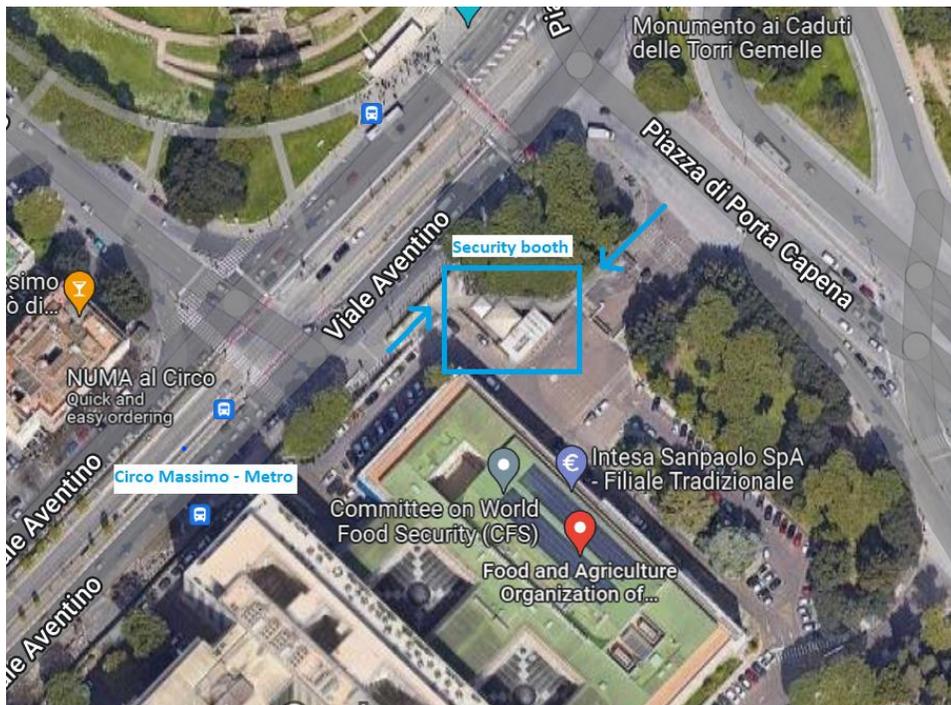
Collecting your badge

To collect your badge for the WFF week, you will have to present your passport or ID card at the security booth at the entrance of FAO. Keep in mind that this process could take you some time. Please arrive at FAO at least 30 minutes ahead of the scheduled time of the session you wish to attend. You can also pick up your badge at the FAO headquarters during the weekend before the flagship, starting October 15. We recommend you pick up your badge over the weekend to avoid long queues during the week.

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As you can see in the indicated area in picture below, the security booth is located at the main entrance of the FAO building. Follow the signs 'Visitor' either at the Viale Aventino, in front of or Piazza di Porta Capena (arrows below). If you are coming through the metro of Circo Massimo, you will go up the stairs located right in front of the metro stop, and turn right to enter the booth.



Access to the FAO building is only available with the WFF badge, please make sure to always carry it with you!

Kindly note that badges are only prepared for pre-registered delegates. Badges cannot be issued on the week of the flagship.

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Food at FAO

Where to eat in the FAO building?

Within the FAO building there are three coffee shops, a cafeteria and a restaurant. These facilities only accept Euro currency. You may pay in cash, credit or debit card, including contactless cards.

- **Polish Bar:** Coffee shop located on the ground floor of Building A. Serves coffee, tea, drinks, cakes and sandwiches all day, with cold meals for lunch. Hours from 7.30–17.00.
- **Blue Bar:** Coffee shop located on the 8th floor of Building C. They serve snacks and sandwiches all day, with cold meals for lunch. Hours from 7.30–13.00.
- **Casa Bar / Eden Bar:** Building D ground floor. Salads and light meals, with cold and hot meals for lunch. Hours from 7.30–17.00.
- **Cafeteria:** Self-service restaurant located on the 8th floor of Building B (Access through the lift next to the flag room). They serve entrees, pasta, grilled meat or cheese, salads, desserts and drinks. Hours 12.00–14.00.
- **Restaurant:** Located on the 8th floor of Building C. They offer a complete 'menu of the day' or 'a la carte' menu. Hours 12.00–14.00.

Estimated prices:

Coffee – Around 1.00 Euros

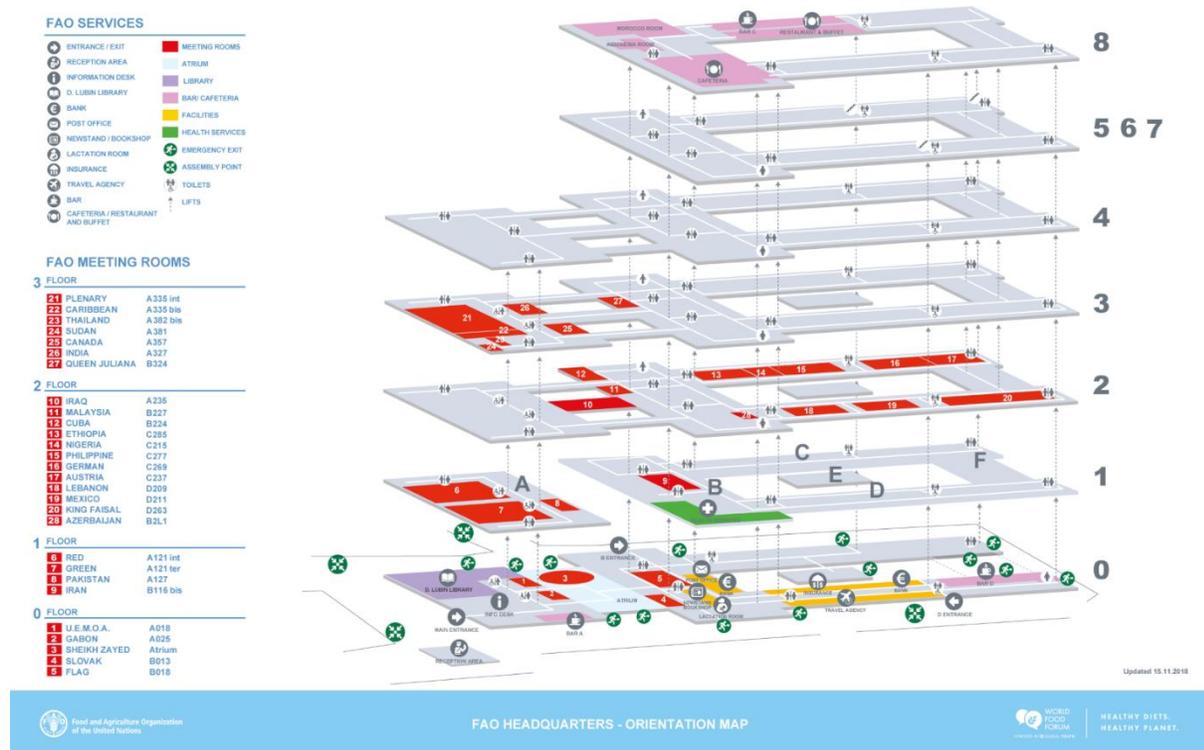
Sandwiches - From 1.50 to 4.00 Euros

Cold and hot meals - 3.00 to 7.00 Euros.

Throughout the building you will find vending machines for coffee, tea and soft drinks. You will also find drinking water fountains - bring a reusable bottle!



Map of FAO



To find the different rooms, maps and signage will be present during the week.

When in Rome...

Arrival

Rome has two international airports: Leonardo da Vinci Airport (at Fiumicino) - FCO, which is used by major airlines, and Ciampino Airport - CIA. Although both are located outside the city center, there are easy connection lines which you can take.

From the Fiumicino Airport train station to the FAO building by train:

- The Leonardo Express is a non-stop train which costs 14.00 Euros and takes 30 minutes from Fiumicino airport to Termini Station. From Termini Station, take the Metro Line B (direction Laurentina) for three stops and get off at Circo Massimo Station. You will see FAO right across the street.
- Regional Trenitalia Services: From Fiumicino airport you can also take a train to Roma Ostiense Station (any of the following final destinations work: Roma Tiburtina, Fara

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Sabina, Poggio Mirteto, or Orte.) These trains stop at every station and cost Euro 8.00. You will reach Roma Ostiense Station after a ride of approximately 28 minutes. Roma Ostiense Station is connected to the Piramide stop of Metro Line B. Take the Metro in the Rebibbia direction for one stop and get off at Circo Massimo (you will see the FAO building to your right as you come up the steps).

From Fiumicino Airport to FAO Building by taxi:

- A taxi from Fiumicino Airport to FAO or any other area within the historical Aurelian Walls should cost around 50.00 Euros (fixed rate for Taxis registered with the Municipality of Rome). NB: tariffs are 60.00 Euros if you take a taxi from the Municipality of Fiumicino).

From Ciampino to FAO building:

- You can take a shuttle bus from the Airport or ride Metro line A from Anagina to reach the Central Station (Termini). From there, take the Metro Line B (direction Laurentina) for three stops to Circo Massimo.

Upon arriving at Fiumicino Airport, make sure to follow the instructions at the arrival gates to reach the train station. Fiumicino is bigger and usually busier than Ciampino, but the train station is located right across the street, connected with a skybridge from the arrivals area.

Tip: Anyone offering taxi services from inside the terminal is doing so illegally, and they may also charge higher prices. Make sure your taxi has a meter, and insist on the metered fare rather than an arranged price (except for the fixed fare taxi from FCO to Rome). See more about fair taxi practices in the “Advice” chapter and in the box below.

Transportation in Rome

Roma Termini is Rome's biggest train station, and one of Europe's largest as well.

Termini is not only the main railway station but the major transport interchange for Rome. Trastevere and Ostiense stations are secondary stations.

To reach the FAO headquarters from Termini, you can take **Metro line B** in the direction of Laurentina, and get off at **Circo Massimo Station**. The FAO building is located right outside the station. Check the map here: <https://goo.gl/maps/SiDFjRguJ9sfEP11A>

The metro runs approximately every 7-10 minutes from 5:30 am until 11:30pm on weekdays, and until 00:30 on Saturdays. This might change in case of occasional technical issues,

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therefore we advise you to constantly use the Google Maps or Move it apps to keep up with the working hours of public transport.

Usually when metro lines stop, substitute buses are made available, however they work at a much slower pace and we would not recommend relying on them. Make sure to keep an eye on the metro hours!

In Rome, you can purchase different types of transport tickets and travel cards depending on the number of days of your stay in the city and on how often you plan on using public transportation.

Where to buy Travel Cards and Tickets?

Public transportation tickets in Rome can be bought in vending machines in any metro station, convenience stores or newsagents. You may also use the tap & go service: you just need a contactless credit, debit or prepaid card. Access to the metro lines is possible also with digital cards on NFC-enabled devices (smartphones, smartwatches etc.).

Find the all and latest information [here](#).

Types of Tickets:

- ***One-way ticket (BIT) - € 1.50:*** The BIT ticket lasts 100 minutes since its first validation and allows for unlimited transfers between the [metro, buses, trams and urban trains](#) within stations. The ticket is no longer valid once you leave the station, even if it's in the 100 minutes of validity.
- ***MULTIBIT - 10 single ride tickets € 15.00:*** Valid for 10 trips of 100 minutes each from its first validation, for a single journey on a metro/train urban route. Once the first 100 minutes have run out, the ticket can be reactivated for an additional 100 minutes by validating it once again, and so on up to 10 reactivations.
- ***MetroBus 24 hours - € 7.00:*** This ticket allows unlimited public transportation from the moment the ticket is validated until midnight of the same day.
- ***MetroBus 48 hours - € 12.50:*** The 48-hour ticket allows unlimited use of Rome's public transport for 48 hours from the time it is first used.
- ***MetroBus 72 hours - € 18.00:*** It allows unlimited use of public transport for 72 hours from the time it is used for the first time.
- ***Weekly pass - € 24.00:*** If you're going to spend a week in Rome and you plan to use public transport a lot, the ideal option for you is the weekly pass, as you'll be able to use unlimited public transport for 7 days.

Note: The same type of tickets can be used for metro, bus and tram, and sometimes train.

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Facts and Cultural Information about Rome

To have a more detailed guide on Rome's culture, culinary, and overall cultural facts, please check our [cultural guide](#). There you will also find a list of Italian words that might be useful for you to know while outside the FAO headquarters.

What to pack to be weather ready, comfortable and blend with the locals?

Weather Forecast during the Flagship:



Source: <https://www.accuweather.com/>

The weather during this time of the year is changeable and you may find yourself not only in need of different outfits on different days but also reaching out for an extra layer at certain times of the day. Fall is a transition season in Rome and layering is highly recommended.

Temperatures are usually in the mid-20s C and rain is possible.

Essentials will be:

Good walking shoes – opt for waterproof shoes that can take the occasional shower of rain and bring two pairs, should you get caught in one of Rome's torrential downpours!

A midseason jacket – A light jacket and/or a waterproof jacket.

A scarf – always handy!

You usually do not need sandals or thermal layers in Rome in the autumn. Short sleeves, jeans or long trousers, a cardigan and a light jacket are usually all you need.

Contact information

For any issues or queries, please reach out to:

wff-enquiries@fao.org

Help line : (+39) 06 570 55300

Available: 15 to 21 October 2022, 8:00 to 20:00 hrs each day.

Emergency number: 112