



# WORLD FOOD FORUM 2022

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## YEAR-END REPORT



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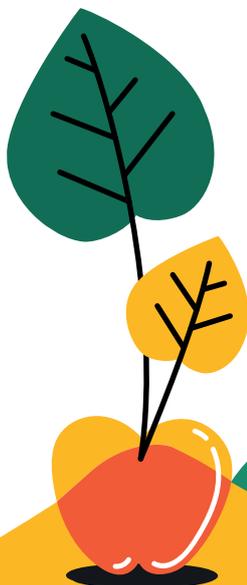
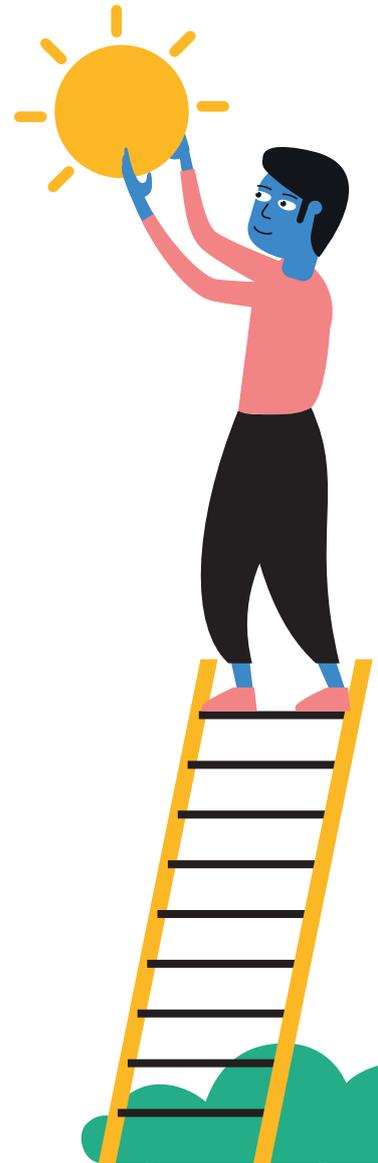
Looking  
Forward

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“We have sparked the fuse.  
This is the start of the momentum,  
bringing together friendships,  
collaboration and solidarity.

I always believe in a brighter future,  
sparked by the energy of the young  
and dynamic generations.”

—QU Dongyu, FAO Director-General



## INTRODUCTION

## The World Food Forum 2022



The 2022 cycle of the World Food Forum (WFF) was an immense leap forward from the previous year. In only its second iteration, it brought together tens of thousands of people from a multitude of perspectives, and from all regions and generations to blaze the path toward a better food future for all. Joining forces and uniting visions are at the core of the WFF, because we know that when we all work together, no challenge is too big to surmount.

Though we live in a world where over 3 billion people are unable to afford healthy diets and 40% of adults are obese, awareness is rising that we as a population are ready to change our relationship to food.

And though our current agrifood systems cause 31% of man-made greenhouse gas emissions, the connections between our climate and healthy diets are guiding us toward powerful solutions that can enable both people and our planet to thrive. As QU Dongyu, the Director-General of the Food and Agriculture Organization of the United Nations (FAO), said in his opening remarks at the 2022 WFF flagship event, “Food is the single strongest universal lever we have to make a change together, to create a healthier population, a healthier prosperity, and a healthier planet through healthier partnerships.... The WFF has shown us that youth everywhere are stepping up boldly to all the challenges. We can learn from the past, act in the present and aim for improved perspectives in the future.”

This year, the WFF showed the incredible potential for positive change through collaboration across generations and across disciplines. Through the convergence of policy action, culture, education, science, technology, innovation and investment, we brought together agile thinking, learned experience and global resources. Combining the WFF Global Youth Forum, the FAO Science and Innovation Forum, and the FAO Hand-in-Hand Investment Forum facilitated intergenerational, cross-sectoral and systematic problem solving that can lead to the systematic solutions the world needs now.

In 2022, we laid the groundwork to turn ideas into impact. We heard youth voices clearly asking for the policies and solutions they want to see.

We honed in on regional priorities. We explored the innumerable ways we can harness science and innovation to sustainably improve all areas of our agrifood systems. We facilitated new partnerships and significant investments, connecting prospective investors with the countries in greatest need of support. Above all, we stepped up to today's challenges together, taking the future of food into our hands. Global leaders, young farmers, world-renowned scientists, innovators, artists, Indigenous leaders, researchers, investors, and more showed up to find solutions, take action and demonstrate their steadfast commitment to co-creating a world without hunger, with no one left behind.

**This is the World Food Forum.**



# 02

## The Story of the Movement

**“We need a transformation of agrifood systems. We need to find solutions to be able to get the investment we need for a transformation. We need to start action, and we need governments, the private sector, civil society and multilateral organizations. We need partnerships which are central to achievement. And here we are building enormous partnerships.”**

—Máximo Torero,

FAO Chief Economist and Chair of the FAO Youth Committee



Watch video

## THE ROOTS

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In 2021, the WFF launched as an independent, global network of partners facilitated by FAO. It was created for and is led by youth to spark a worldwide movement that empowers young people to actively shape our agrifood systems with the aim of achieving the Sustainable Development Goals (SDGs) and a better food future for all. In its inaugural year, the WFF brought together more than 40 000 young and young-at-heart people from around the world, and over 75 youth and youth-allied partners from all sectors.

Aligning with the 2021 UN Food Systems Summit (UNFSS), it quickly became the premier global platform to engage and harness the passion of youth to galvanize action and identify solutions to the growing challenges facing our agrifood systems. It provided a voice for youth in food governance and served as a global knowledge and innovation center, fostering and inspiring youth-led solutions in innovation, science and technology.

## BRANCHING OUT

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Building on its inaugural year, in 2022 the World Food Forum expanded its reach with new partnerships, the launch of regional chapters, and an expansion of youth-led and inter-generational initiatives. As a programmatic catalyst, the WFF increased its support to grow youth initiatives in the agrifood sector in line with global youth policy recommendations and innovations.

It continued to convene and connect major youth groups, influencers, companies, academic institutions, nonprofits, world experts, change-makers, governments, media and the public in order to drive awareness, foster engagement and advocacy, and mobilize resources in support of agrifood systems transformation. 2022 WFF activities featured a range of in-person and interactive online events, networks and content platforms.

## 2022 THEME: "HEALTHY DIETS. HEALTHY PLANET."

The 2021 UNFSS drew attention to agrifood systems that are currently failing to deliver on the SDGs and climate commitments under the Paris Agreement and provided a platform to upscale solutions. Furthermore, the climate change discussions under the United Nations Framework Convention on Climate Change (UNFCCC) offer an opportunity to better integrate food and nutrition security in climate action at the national level.

To increase discussion and action around these urgent topics, and to raise awareness of how food and agrifood systems play a fundamental role in the health of our planet and the health of the global population, the WFF focused its 2022 efforts on the theme: "Healthy Diets. Healthy Planet."

On 11 April 2022, the call went out around the world for the need to collectively increase our efforts to identify the links between healthy diets and climate change, fill vital gaps in terms of evidence and/or investments and scale up actionable solutions so both the people and the planet can thrive.

### SOLIDIFYING A STRUCTURE

Activities in line with the 2022 theme and the common goal of a better food future for all were carried out along four thematic tracks: Youth Action, Innovation Lab, Education and Culture.

#### YOUTH ACTION



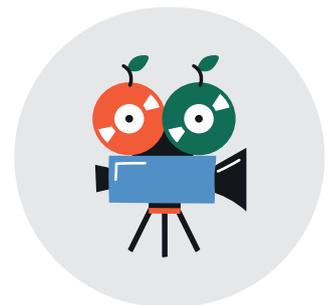
#### INNOVATION LAB



#### EDUCATION



#### CULTURE



## Calendar of Activities

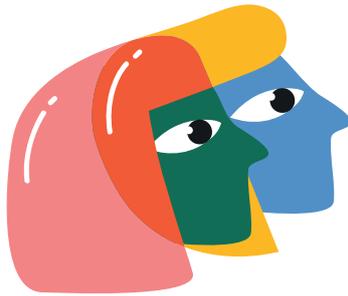
"Everyone is bringing a specific focus... under the same theme of 'Healthy Diets. Healthy Planet.' for sustainable development for all generations."

—Kazuki Kitaoka, WFF Coordinator

### 2022

Yunga Labs relaunch <b>23 FEB</b>	Masterclasses relaunch <b>01 MAR</b>	WFF 2022 launch at ECOSOC Youth Forum <b>21 APR</b>
STI Forum <b>04 MAY</b>	WFF Film Festival relaunch <b>26 MAY</b>	Sustainable Gastronomy Day event <b>18 JUN</b>
<ul style="list-style-type: none"><li>• Universal Plate Campaign</li><li>• Regional Youth Consultations</li></ul> <b>SEP</b>	WFF 2022 flagship event <b>17-21 OCT</b>	WFF at COP27 <b>NOV</b>

## Youth Action Highlights



The WFF Youth Action track connects and empowers young people around the globe with different backgrounds to discuss local, regional and global concerns and priorities, as well as identify innovative and actionable solutions for a better food future.



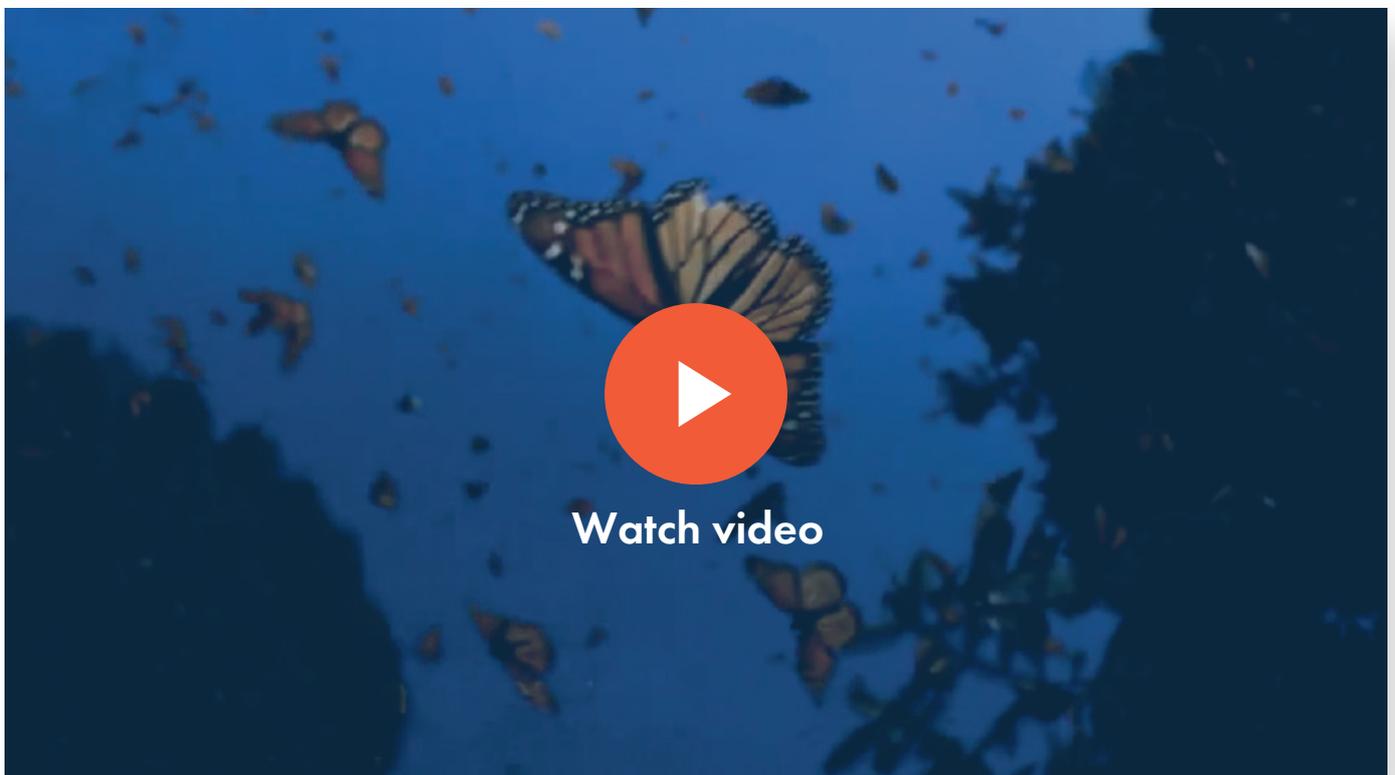
## WFF 2022 LAUNCH AT THE 2022 ECONOMIC AND SOCIAL COUNCIL (ECOSOC) YOUTH FORUM:

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On 21 April 2022, during World Creativity and Innovation Day, the WFF launched its second year of activities and announced its theme of “Healthy Diets. Healthy Planet.” at an ECOSOC Youth Forum side event.

The event concluded with a call to action inviting young

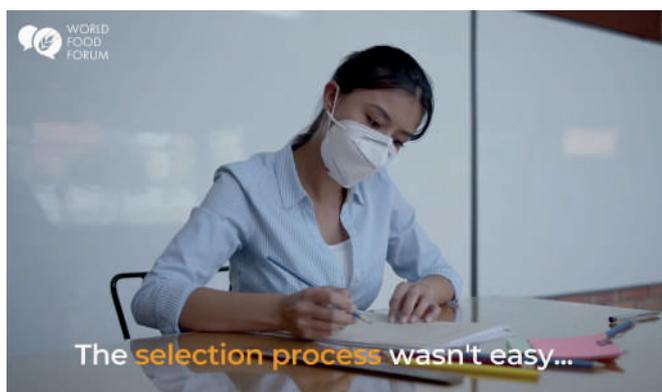
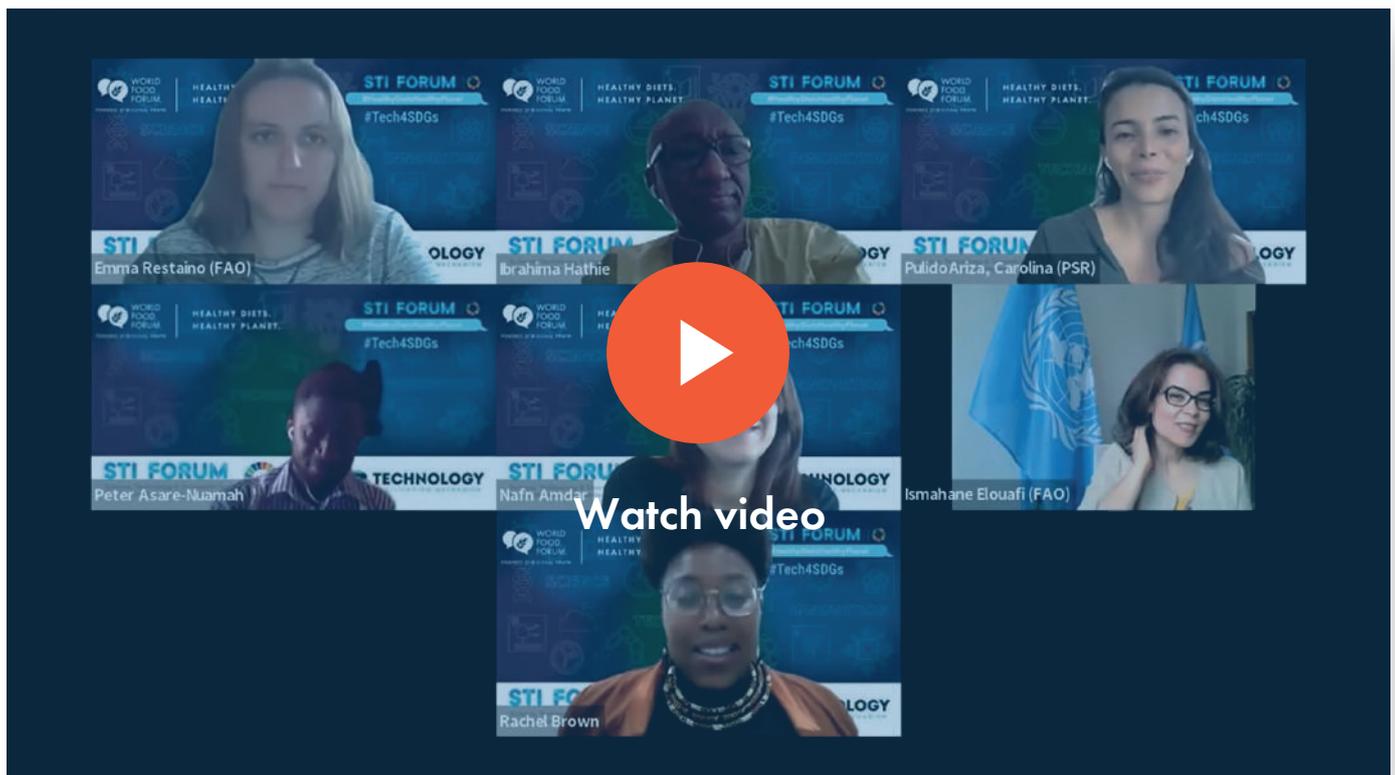
people to join the movement for the transformation of global agrifood systems. It also marked the launch of the WFF Focal Points Group - the official youth mechanism of the WFF, which supports the Youth Action track in defining its policy positions.



# LAUNCH OF WFF YOUNG SCIENTISTS GROUP (YSG) AT THE 2022 MULTI-STAKEHOLDER FORUM ON SCIENCE, TECHNOLOGY AND INNOVATION FOR THE SDGs (STI FORUM):

On 4 May 2022, the WFF hosted an event during the STI Forum to highlight the essential role of young scientists in identifying and scaling up innovative solutions to achieve the SDGs and positive agrifood systems transformation, with a specific focus on the links between healthy diets and climate action.

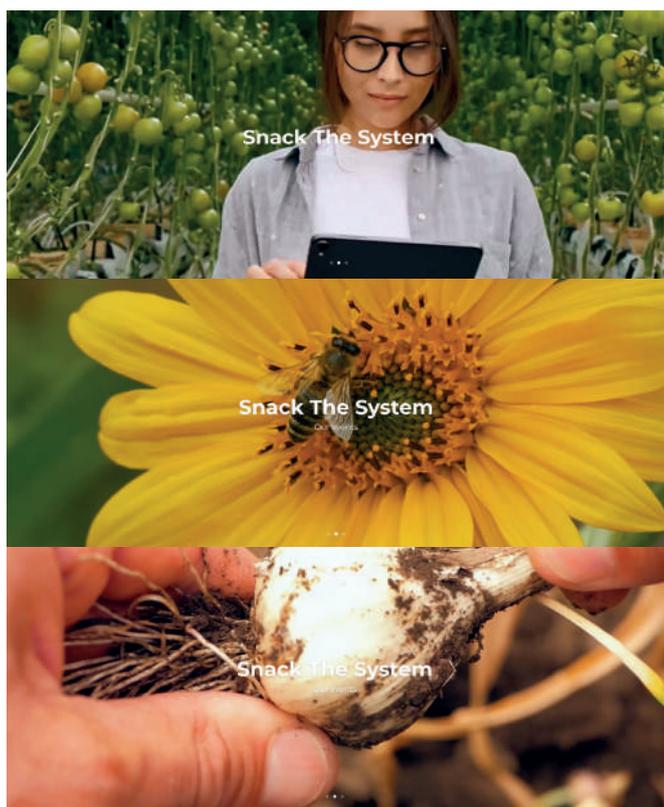
The event marked the launch of the first-ever cohort of the [World Food Forum YSG](#). Comprised of 20 outstanding young scientists from around the world, the main objective of the YSG is to provide scientific evidence and technical knowledge to the various initiatives of the Forum, and to develop an annual WFF Young Scientists Report on specific policy issues of particular concern to youth, related to agrifood systems transformation.



## WFF PARTNERSHIP WITH BITES OF TRANSFOODMATION:



The WFF collaborated with Bites of Transfoodmation on the Snack the System initiative, starting with the Snack the System virtual dialogues, which were organized by different diplomatic missions in Rome, Italy, with the support of the Permanent Mission of Switzerland, and were developed around the topic of promoting youth engagement and employment in agriculture and food systems. The aim was to raise awareness and interest, exchange knowledge and foster common understanding, all based on concrete experiences and highlighting positive examples.



- ◆ On 7 May 2022, the WFF attended its first ever in-person event hosted by Snack the System at the House of Switzerland in Milan, Italy. The event was hosted over the course of a three-day event by a youth group who is developing a unifying vision - a manifesto - for a future society through the lens of sustainability within agrifood systems.



[VIEW](#)

- ◆ On 25 May 2022, the WFF hosted a booth at the Snack the System event in Rome, where it introduced the work of the WFF to an intergenerational audience and held discussions on the important role that young people play in changing the destiny of our planet, from the grassroots to the institutional levels.



[VIEW](#)

## YOUTH ACTION COMPENDIUM ANALYSIS:

Building on the 2021 WFF Global Youth Action Policy Compendium, the Youth Action track worked throughout 2022 on identifying regional priorities to further develop youth policy asks into regional compendiums. To develop the 2022 Youth Action Regional Compendiums, the WFF Youth Action team conducted a cumulative process:

- ◆ First, the youth mechanism and volunteers organized a research activity in which they synthesized existing regional/national youth policy statements, manifestos and outcomes of youth consultations. This synthesis captured the takeaways of previous youth discussions and informed the identification of broad key policy themes per region and recommended actions.
- ◆ Second, a Youth Action Survey was conducted throughout the month of June 2022 in order to collect further regional youth perspectives on agrifood systems transformation, building on the policies identified in the 2021 WFF Global Youth Action Policy Compendium. [The results of the survey and research synthesis](#) were showcased and discussed during virtual consultations that took place through the month of September 2022, wherein young people from each of the six global regions further discussed the identified topics, elaborated on their priorities and recommendations, and suggested ways forward.



## YOUTH TASK FORCE AT STOCKHOLM+50

From 2 to 3 June 2022, the WFF joined youth across sectors and around the world in the self-organized Youth Task Force, which convened at the Stockholm+50 Youth Assembly two days before the official conference hosted by the United Nations Environment Programme (UNEP). The Youth Assembly was designed to facilitate youth participation and engagement throughout the Stockholm+50 processes and was led by the National Council of Swedish Youth Organizations and the Children and Youth Major Group of UNEP.

## SIDE EVENT AT THE COMMITTEE ON WORLD FOOD SECURITY (CFS 50)

This hybrid side event was held under the premise of the CFS Policy Guidelines on Promoting Youth Engagement and Employment in Agrifood Systems, which highlights the barriers young change-makers face to effectively deliver solutions for our agrifood systems. The side event held a discussion and showcased five youth-led solutions on the ground from a variety of countries, specifically Canada, Colombia, Nigeria, Peru and Sri Lanka. With the endorsement of the Guidelines, both policymakers and young people can utilize this as a tool to support and reduce the barriers hindering youth participation in their efforts to transform our agrifood systems and ensure they are engaged as a key stakeholder.

## GLOBAL ADAPTATION YOUTH FORUM AND GCA

Ahead of COP27 at Sharm El-Sheikh, the Global Centre on Adaptation (GCA) convened the **GCA Youth Dialogue on Adaptation Action: Delivering on the Glasgow Climate Pact**. The hybrid Youth Dialogue brought together young people and global leaders to accelerate adaptation action and ensure youth's perspectives and solutions are promoted to deliver on the Glasgow Climate Pact and the adaptation agenda. The WFF participated in the regional roundtables, bringing the topics of food and agriculture to the table and co-developing the GCA adaptation agenda to be brought to COP27.



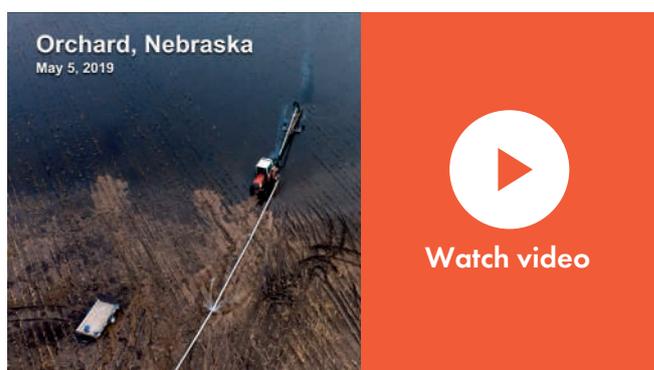
## UNIVERSAL PLATE CAMPAIGN

In September 2022, the WFF and the [Social Gastronomy Movement](#) (SGM) announce their collaboration for Hunger Action Month featuring the SGM Universal Plate Campaign. This effort's mission was to raise awareness of growing food insecurity and the urgent need for agrifood systems transformation in the face of the convergence of the "4Cs": Covid, conflict, climate emergency and rising food costs around the world. Harnessing the power of youth acting in their local communities to create global change, the Universal Plate Campaign shared 70 million meals to those in need in 27 countries and more than 1 200 cities, also leading to a reduction of more than 20 million kg of food waste.



## WEBINAR/WORKSHOP: EMPOWERING YOUTH IN AGRICULTURE TO ENGAGE IN UNFCCC AND COP PROCESSES

This [webinar series](#) aimed to clarify decision-making processes around climate change and agriculture for young people. Ultimately, it strived to empower youth and build their capacity to influence decision making related to the UNFCCC and COP. This webinar series was organized by the FAO Climate Change Knowledge Hub and the Children and Youth constituency of the United Nations Framework Convention on Climate Change (YOUNGO) in collaboration with the WFF.



## WFF AT COP27

Three weeks after the WFF flagship event, a small WFF delegation brought the outcomes of the flagship to COP27, keeping agrifood systems high on the international climate agenda. The WFF joined hands with several organizations and partners to host side events, including the youth day at the [Food Systems Pavilion](#), advocating for higher ambitions for food and agriculture and participation of youth. In 2023, the WFF will seek new alliances among different agrifood stakeholders to strengthen collaboration for food and climate.

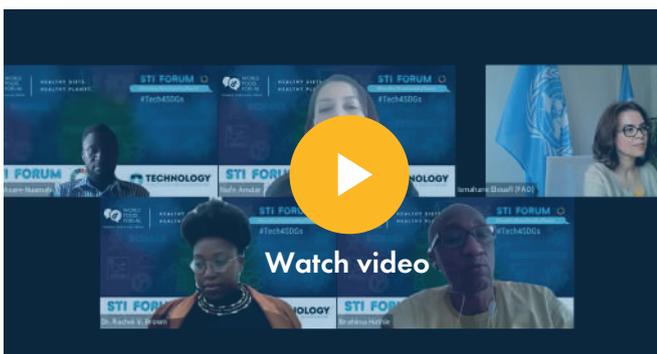


## Innovation Lab Highlights



The WFF Innovation Lab consists of hands-on competitions for students and young professionals - including research challenges, startup challenges, bootcamps and networking events - as well as masterclasses with inspirational and educational content from renowned experts and emerging young leaders on how to nurture innovation for a better food future.

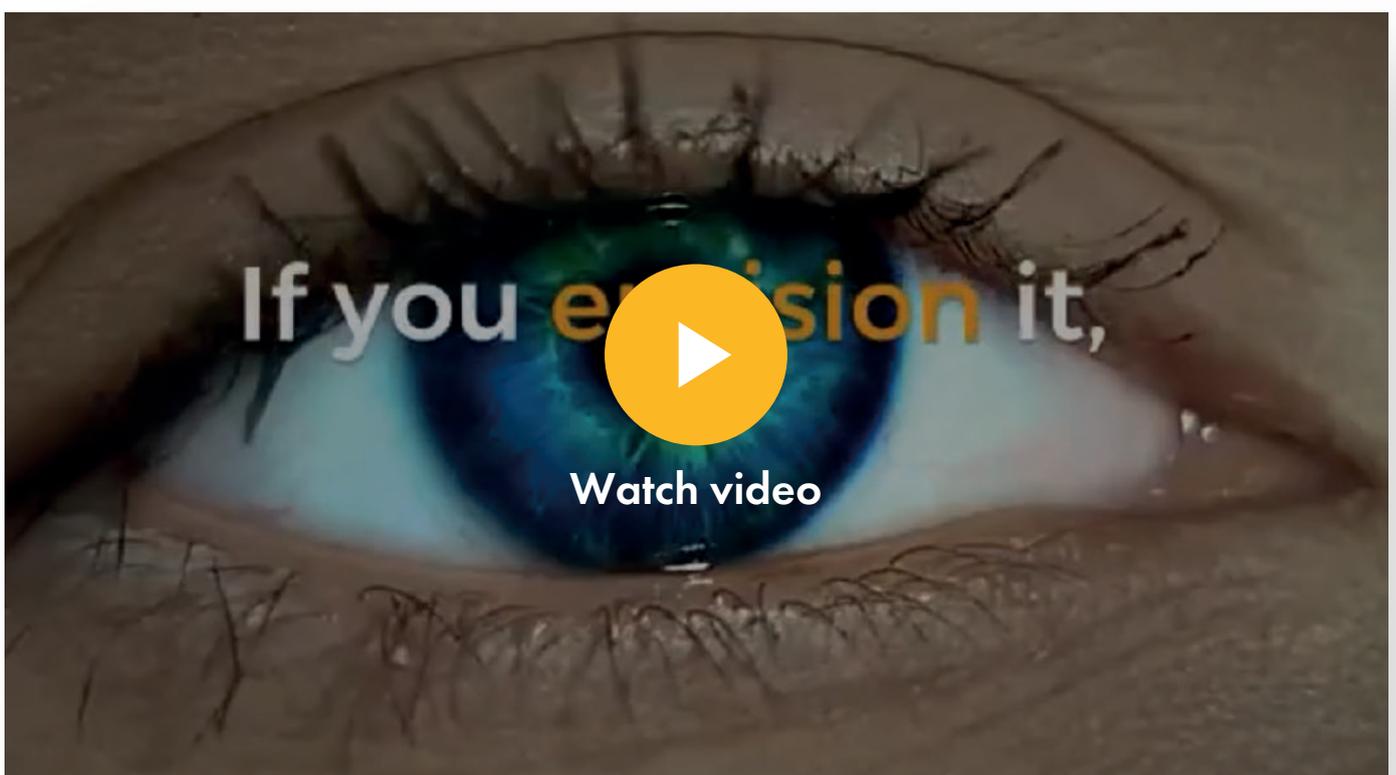
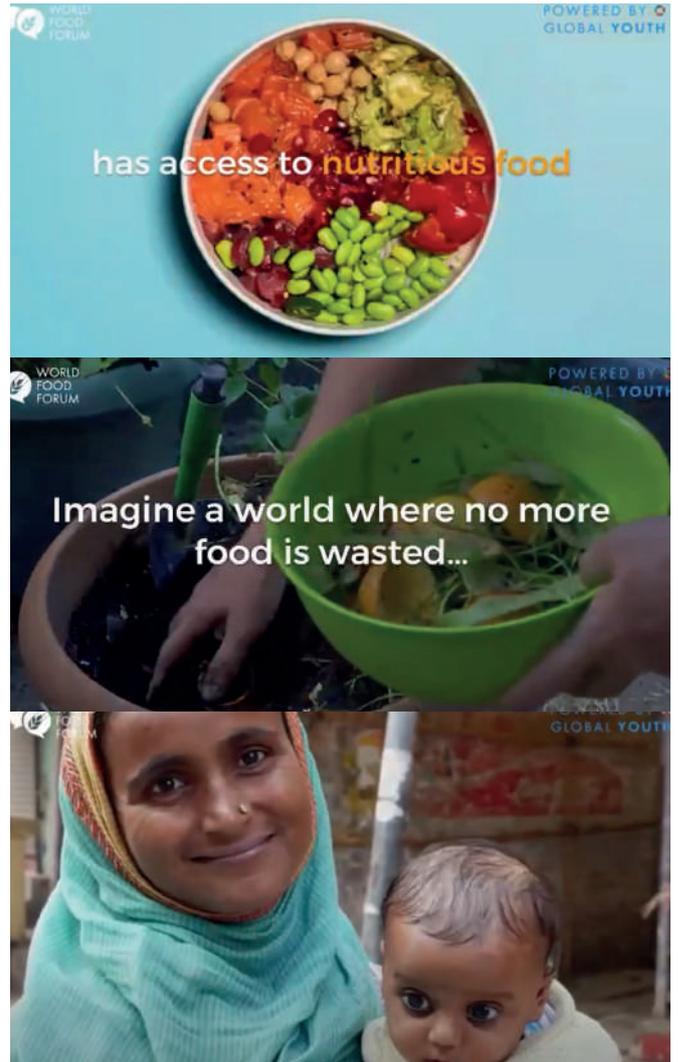
### 2022 WFF TRANSFORMATIVE RESEARCH CHALLENGE (TRC):



On 4 May 2022, the WFF launched the second edition of the TRC at the STI Forum in New York. The TRC aims to inspire research and innovation in sustainable development. Teams of young and young-at-heart researchers were invited to submit a two-page concept note proposing an innovative research idea to help end hunger and transform our agrifood systems focusing on one of “four betters”, Better Production, Better Nutrition, Better Environment and Better Life, as well as on the WFF’s theme of the year. Shortlisted participants then received expert mentorship to help translate their concepts into sound research papers and present them at the WFF global stage in October 2022.

## 2022 WFF STARTUP INNOVATION AWARDS POWERED BY EXTREME TECH CHALLENGE (XTC):

The WFF and XTC launched the second annual WFF Startup Innovation Awards at a Stockholm+50 associated event on 2 June 2022, entitled "Agrifood Tech Innovations for a Healthy Planet: Creating opportunities and empowering the next generation of agripreneurs." The Awards are an international competition to support, showcase and empower innovative entrepreneurs who are harnessing the power of technology to drive the sustainable transformation of agrifood systems in support of ending world hunger. At the launch, the WFF invited applicants from around the world whose work impacts elements of agrifood systems. The WFF Startup Awards then elevated and accelerated the growth of startups who showed the greatest potential for a positive impact in transforming agrifood systems, aligned to one of the "four betters" by showcasing the finalists and selecting winners at the 2022 flagship event.



## 2022 INNOVATION MASTERCLASSES:

Throughout the year, the WFF hosted Innovation Masterclasses with inspirational and educational content from renowned experts and emerging young leaders on how to nurture innovation for a better food future. Highlights included:

8 MARCH 2022

### WORKSHOP QUEBEC-AFRICA:

This workshop, organized by the Ministère des Relations internationales et de la Francophonie and the Offices jeunesse internationaux du Québec of the Government of Quebec, Canada, addressed common issues for the next generation of farmers in Quebec and in French-speaking African countries. It also presented promising and innovative projects of young farmers and/or entrepreneurs that will allow for the positive and sustainable transformation of our agrifood systems.

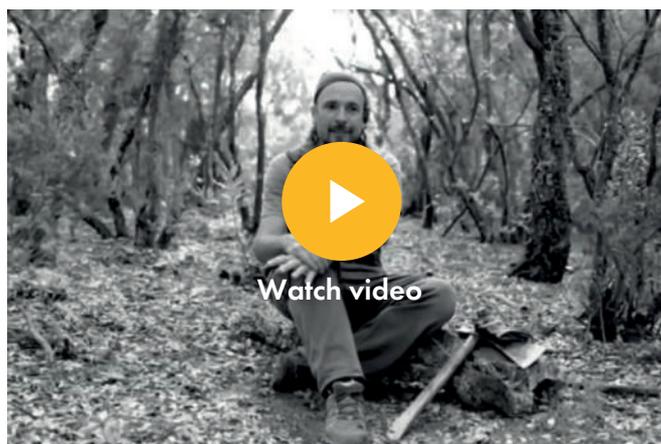
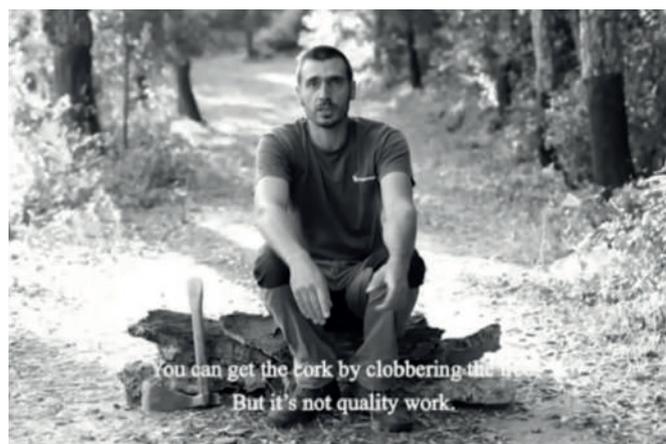


14 APRIL 2022

### FOREST PHOTOGRAPHY & VIDEO

#### 101 WITH MICHELE CUREL AND RAMON CASACUBERTA:

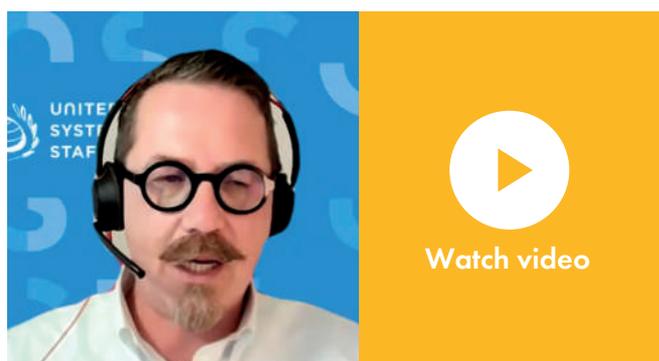
This Masterclass offered a technical and conceptual introduction to photography and video making to carry out projects that tell the stories about what is happening in our forests and the people behind them.



28 APRIL 2022

**UN SYSTEM STAFF COLLEGE (UNSSC)**  
**INNOVATION TOOLKIT WEBINAR**  
**TO FOSTER INNOVATION:**

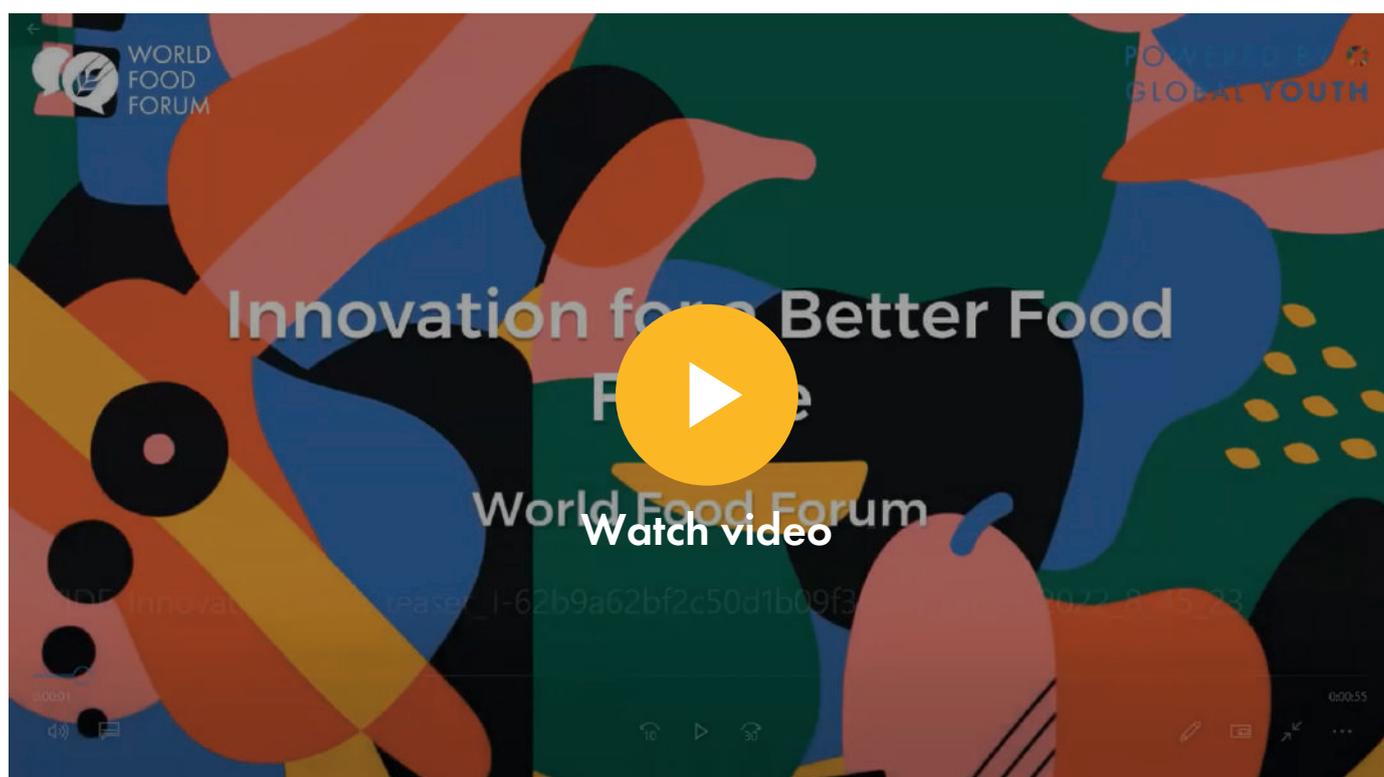
The UNSSC in collaboration with the WFF, the International Fund for Agricultural Development (IFAD), the World Trade Organization and Accenture Interactive hosted a webinar to upgrade the knowledge, insight and capacities of a new generation through the utilization of the UN Innovation Toolkit.



30 SEPTEMBER 2022

**COMMUNICATION**  
**BOOTCAMP**  
**MASTERCLASS:**

As part of the Engaging Communication for Innovation Bootcamp (ECIB), the WFF held a Masterclass with Untold Content, FAO and IFAD to provide the finalists of the TRC and Startup Innovation Awards, as well as aspiring young innovators, with a crash course in how to effectively communicate complex and technical solutions.



05

Education

Highlights



The WFF Education track aims to provide access to knowledge and actionable solutions for healthy diets and a healthy planet, while inspiring children and youth everywhere to create a better food future for all.

## YOUTH AND UNITED NATIONS GLOBAL ALLIANCE (YUNGA) LABS:

The WFF partnered with YUNGA to help provide a gateway for children and youth from around the world to participate in the activities and initiatives of the UN. YUNGA seeks to empower children and young people to have a greater role in society, raise awareness and become active agents of change. Together the WFF and YUNGA collaborated to engage young people in activities of key environmental and social concern at both national and international levels. [2022 WFF YUNGA Labs included:](#)

### THE BIODIVERSITY CHALLENGE:

"The impact of your food choices on the environment."

### ENERGY YUNGA LAB:

"Light, heat but is there more? Don't burn out your planet."

### TIDE TURNERS PLASTIC CHALLENGE BADGE:

"Time to reverse the tide on plastics."

## EDUCATIONAL TEACHER LABS:

In order to build the capacities of teachers worldwide, the WFF hosted Teachers Labs that focused on supporting a new generation of food citizens.

Highlights included:

### SCHOOL-BASED FOOD AND NUTRITION EDUCATION: TEACHERS AS CATALYSTS FOR A PARADIGM CHANGE

This Teacher Lab provided educators with best practices and simple tools to critically assess the type of activities and learning materials that are being implemented in their school and how to adapt them to improve impact. The Lab also showcased real-life cases and examples that demonstrate how FAO's holistic food education model can be applied through a range of relevant activities to support the achievement of children's food competences.

### UN CLIMATE CHANGE - LEARN TEACHERS LAB: THINK, LEARN, ACT CLIMATE

This Teacher Lab was designed to build climate change literacy at a global level and empower both teachers and students to better understand the issues and become part of the solution. In particular, it offered a series of free e-learning resources on climate change and green economy.



to grow salad vegetables in their school greenhouse.

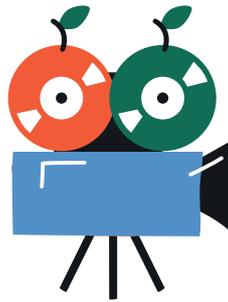
## GLOBAL EDUCATION FAIR:

The WFF [Global Education Fair](#) brought together student-led projects from around the globe, highlighting the importance of "Healthy Diets. Healthy Planet." On the WFF website and at the 2022 flagship event, it featured initiatives from different parts of the world, highlighting how young people are taking action to create a healthier planet for all. Projects included research on a major honey bee pest (the small hive beetle) by a 10th grader in Florida, a student-led nutrition service project and a school meal program initiative from students at Chadwick International School in South Korea, and student-led initiatives that utilize design thinking to come up with solutions and opportunities for food security in Papua New Guinea and Australia, among others.



06

## Culture Highlights



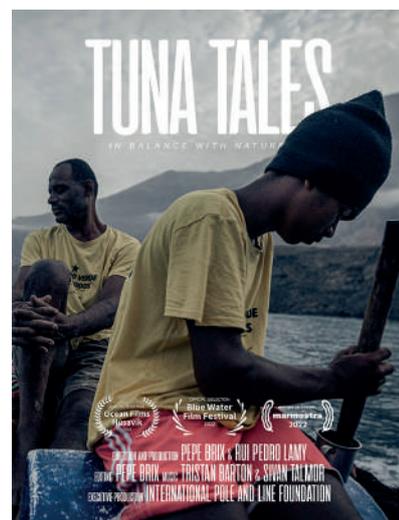
The WFF Culture track utilises art, culture and creative expression to connect youth around the globe through our shared passions in order to spark discussion and action around ongoing issues - from the COVID-19 pandemic to the triple planetary crisis of climate, pollution and nature loss.

### 2022 WFF INTERNATIONAL FILM COMPETITION AND FESTIVAL:

In the second edition of the WFF Film Festival, young filmmakers from around the world were invited to enter an open call for short films that could inspire behavioural change and play an essential role in transforming our agrifood systems. For this competition, the WFF looked for filmmakers who:

- ◆ raise awareness of issues relating to agrifood systems, such as food security, healthy diets, planet-friendly agriculture, food supply chain imperfections, food loss and waste, sustainable packaging, the impact of the agrifood sector on people's lives, sustainable socio-economic development and more;

- ◆ promote new and innovative solutions to address the challenges facing agrifood systems; and/or;



- ◆ celebrate the work of inspiring people who, from farm to fork, participate in making healthy food available on everyone's plates.

From 280 films submitted from more than 30 countries, six winners were selected to receive cash prizes, visibility and networking opportunities, and had their films screened during the WFF flagship event in October. There was a special award centred around the 2022 theme: "Healthy Diets. Healthy Planet." as well as a new award for "Best Focus on Science."

## FOOD FOR THE FUTURE PODCASTS:



In 2022, the WFF continued a series of podcasts in which young moderators from the WFF, the CDC Foundation, and the FAO Indigenous Peoples Unit chat with young changemakers in the food industry. The podcasts were made available to listeners around the globe on [Spotify](#). Highlights from the 2022 season included:

### DECOLONIZING YOUR DIET FOR A BETTER FOOD FUTURE:

A conversation about the history of colonization in food supply chains with Amaeze Madukah, registered dietitian, Founder of the health Consultancy Life's Recipe, and Co-founder of the Diverse Nutrition Association.

### EMPOWERING YOUTH FOR PEACE:

An interview with Katarina Polomska, an inspiring youth leader dedicated to youth taking a leading role in policy making toward peace.

### INDIGENOUS YOUTH WORKING TOGETHER FOR A BETTER FOOD FUTURE:

A conversation about pushing the voices of the Indigenous Youth forward with Ceasar of the Matinecock Turkey clan, Montaukett and Unkechaug Decent.

### "THIS CAMPAIGN IS OUR VISION":

A conversation exploring Indigenous Youth and Peoples' knowledge and agrifood systems, and the WFF Indigenous Youth Campaign with Makanalani Malia Gomes; Kanaka Maoli (Native Hawaiian) and Filipina, the Global Indigenous Youth Caucus co-chair; and Malachi Johnson, a Gooreng Gooreng Traditional Owner from the Great Barrier Reef and also a member of the Indigenous Youth Caucus.

### CALL TO ACTION:

A continuation of the conversation with Makanalani Malia and Malachi Johnson about the WFF Indigenous Youth Campaign and why it is meaningful.

### INDIGENOUS PEOPLES FOOD SYSTEMS ARE GAME CHANGERS:

A conversation with Mariah Gladstone Blackfeet (Piikuni) and Cherokee (CWY), founder of "Indigikitchen", on how Indigenous Peoples' agrifood systems are game changers and how they support biodiversity conservation.

## SUSTAINABLE GASTRONOMY DAY EVENTS – “WHERE GASTRONOMY MEETS INNOVATION”:

On 18 June 2022, the WFF partnered with XTC to host [two events](#) with passionate chefs and innovative startups. The events featured cooking classes and conversations about innovative ways to decrease food waste with chefs Radhika Khandelwal and Steven Goff, along with guest speakers specialising in food and innovation.



## UN WORLD TOURISM ORGANIZATION (UNWTO)

WFF track leads created an interactive activity for the international youth delegates present at the first-ever UNWTO Global Youth Tourism Summit focusing on food loss and waste, encouraging participants to work in groups and come up with solutions that they can implement in their own countries. The event was done in collaboration with the FAO Food Loss and Waste Division. The summit also featured a WFF booth to raise awareness of projects and network with potential partners and collaborators.



07

## Regional Action



Central to the mission of the WFF is to spark engagement and action for agrifood systems transformation in all parts of the world. In 2022, the WFF increased its support to local and regional initiatives, prioritizing inclusivity and the empowerment of marginalized communities.

### NEAR EAST AND NORTH AFRICA:

Youth unemployment is higher in the Near East and North Africa region than in any other region in the world. Agrifood systems can be an essential source of decent

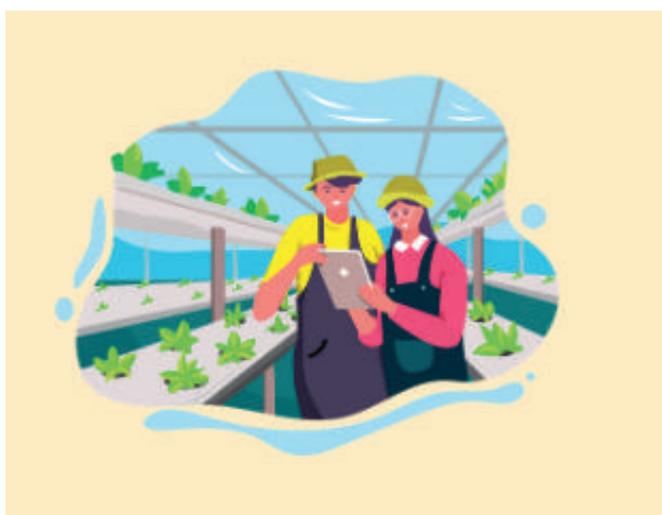
employment provided that youth are empowered and able to shape the sector's future. In the region, the WFF is hosted by FAO's Regional Office for Near East and North Africa (RNE), where several initiatives have been launched to empower youth and foster youth inclusion in agrifood systems, at both the regional and country levels. Regional-level initiatives included:

**A PARTNERSHIP WITH ENACTUS** a network of leaders committed to using business as a catalyst for positive social and environmental impact - was established to support university students with innovative projects contributing to rural and agrifood systems transformation in the region.

**THE AGRINATION STARTUP CUP** was launched in partnership with Future Agro Challenge and Berytech to help innovative youth-led agrifood solutions reach market and investment readiness. The final [AgriNation](#) pitching event took place during the WFF flagship event as an online satellite event in which 10 finalists had the possibility to pitch their startups to a panel of judges.



**"YOUTH IN ARAB AGRIFOOD SYSTEMS"**, an online regional [network](#), was created to bring together and support youth organizations as well as young students, professionals, entrepreneurs and activists interested in the agrifood sector.



More information on the RNE regional and country-specific projects can be found on this [fact sheet](#).

## SUB-SAHARAN AFRICA:

The WFF in Sub-Saharan Africa, hosted by FAO's Regional Office for Africa (RAF) serves as a regional hub for youth in agrifood systems in the region. Throughout 2022, regional efforts engaged wider and more diverse groups of youth, and expanded and connected networks, sectors and organizations across different parts of the region to make the platform more inclusive and energetic. Through a survey conducted in 2021, the WFF and RAF identified some of the priorities among youth and consequently facilitated various projects in 2022, including:

- ◆ launching **YOUTHS IN AGRIFOOD SYSTEMS**, Africa, a regional online platform to connect youth and youth groups interested in agriculture and food in the region;

producing the interview-based web series **"AGRIFOOD**

- ◆ **SYSTEMS CHANGEMAKERS"** to create an online space for youth to engage in Africa's agrifood systems, share their visions and experiences, and connect with one another; and

organizing multi-stakeholder and changemakers **"OPEN**

- ◆ **MEETINGS ON YOUTH AND AGRIFOOD SYSTEMS IN AFRICA"** during the 2022 WFF flagship event.

More information on the RAF regional and country-specific projects can be found on this [fact sheet](#).

## EUROPE AND CENTRAL ASIA:

The WFF supported agri-entrepreneurship amongst youth in the European Region thanks to its collaboration with the FAO Regional Office for Europe and Central Asia (REU), the Liaison Office in Brussels and the Liaison Office in Geneva. Based on a consultation held in December 2021, the top short-, medium- and long-term priority actions for youth in rural areas in Europe and Central Asia were identified. 2022 initiatives included:

- ◆ the ["2ND REGIONAL WORKSHOP ON INTEGRATED COMMUNITY DEVELOPMENT"](#) held with participants from governments, civil society, academia and international organizations;
- ◆ a series of youth consultations entitled ["CHALLENGES AND OPPORTUNITIES FOR RURAL YOUTH"](#) with participation from youth representatives and stakeholders from the policy, civil society, academia and private sectors; and
- ◆ various youth engagement events through the Liaison Offices in Brussels and Geneva during the WFF flagship event on how youth can participate in and lead the transformation of agrifood systems.

More information on REU regional and country-specific projects can be found on this [fact sheet](#).



## ASIA AND THE PACIFIC:

In the Asia and Pacific region, almost 1.1 billion people lack access to adequate food and about 1.9 billion people cannot afford a healthy diet ([FAO SOFI, 2021](#)). To amplify and promote the experiences and initiatives of young people in the region, WFF is present, with the overall support and contribution of the FAO Regional Office for Asia and the Pacific (RAP), and collaboration with the FAO Partnership and Liaison Office in the Republic of Korea, FAO China and the FAO Liaison Office for Japan. 2022 projects and initiatives across the region included:

- ◆ the [#YOUTHFORFLW HACKATHON 2022](#) (co-hosted by FAO China, Centre for International Agricultural Research of the Chinese Academy of Agricultural Sciences and Young Professionals for Agricultural Development (YPARD), with the support of other partners), which aimed to harness the technologies, innovation and entrepreneurship of young people to improve global food security and reduce food waste and loss;

- ◆ [SUPPORT TO RURAL ENTREPRENEURSHIP, INVESTMENT AND TRADE IN PAPUA NEW GUINEA](#). This is the largest grant-funded Programme of the European Union in the country and in the Pacific region; and it aims to achieve an overall objective of "increasing sustainable and inclusive economic development of rural areas" focusing on three value chains of cocoa, vanilla and fisheries; and

- ◆ an [AWARENESS RAISING PROGRAMME FOR FUTURE LEADERS](#) in collaboration with the DAESAN Agriculture Foundation, which engaged high school students on sustainable food systems and agriculture topics through hands-on experience and learning from rural farmers.

More information on the RAP regional and country-specific projects can be found on this [fact sheet](#).

## LATIN AMERICA AND THE CARIBBEAN:

The WFF's work in the Latin America and Caribbean region is led by FAO's Regional Office for Latin America and the Caribbean. In 2021, the WFF and RLC collaborated with the Central American Integration System, the Common Market of the South (Regional Integration Mechanisms MERCOSUR) and civil society organizations to launch the Rural Youth Festival. The Festival reached over 4 000 viewers in more than 20 countries, and highlighted the ongoing need for youth voices to be heard and for their contributions to be valued at the time of decision-making by different institutions and organizations.

Within this framework, a dialogue between rural youth was organized by the WFF Focal Points in RLC for the 2022 WFF flagship event, with the aim of compiling good practices and ideas that contribute to the construction of a regional agenda for rural youth. This activity was also part of the proposal for the Latin American and Caribbean Meeting of Rural Youth, which will be held in December 2022 in Chile.

## LAUNCH OF LOCAL CHAPTERS IN THE NETHERLANDS AND THE UNITED REPUBLIC OF TANZANIA:

The challenges plaguing our agrifood systems are both unique and shared in every region, country, state and municipality, with different food environments, actors and policies. The WFF relies on local chapters to be our hands on the ground in identifying and addressing local needs and challenges, as well as engaging with youth at a localised level.

In June 2022, the WFF launched its first local chapter in the Netherlands. Established by Dutch WFF Champion Lisanne van Oosterhoud and [i4Nature](#), this decentralised chapter piloted the localization of the WFF to target specific issues and mobilize local actions that can help transform agrifood systems.



In October 2022, at the WFF flagship event, the local chapter in the United Republic of Tanzania was inaugurated, led by the AgriThamani Foundation. This chapter aims to connect the younger generation in Tanzania and East Africa with opportunities presented by the WFF, as well as mobilize youth to be the change agents and champions of agrifood systems transformation.



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## Champions



In September 2022, the [WFF Champions Programme](#) launched its second year of engagement, mobilizing young influential figures to increase the visibility and reach of WFF activities and issues related to youth in agrifood systems transformation. In 2022, the Champions Programme focused on raising awareness of the vital links between agrifood systems, healthy diets and climate action. WFF Champions are exceptional youth, helping to create a global movement in support of agrifood systems transformation for a better food future for all. Our Champions are on the ground in their communities amplifying youth priorities, increasing awareness and education, and empowering their peers.



## 2022 CHAMPIONS

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**Bonita SHARMA**  
(Nepal),  
Co-founder and CEO of SOCHAI



**Huiyu OUYANG**  
(China),  
Good Food Fund policy officer  
/Act4Youth Youth Leader



**Daniela RIOJAS**  
(United States),  
Interdisciplinary Artist,  
Environment Advocate and  
Founder of Intikhana Medicina



**Jimi Blue OCHSENKNECHT**  
(Germany),  
Musician and Actor



**ElefanteVeg**  
(Alessia Posca Rodriguez  
and Eric Staltari) (Italy),  
Healthy Diet Advocates



**Lisanne VAN OOSTERHOUD**  
(Netherlands),  
Entrepreneur and Sustainability Advocate



**Mariah GLADSTONE**  
(United States),

Indigenous Chef, Founder of Indigikitchen



**Meera DASGUPTA**  
(United States),

2020 United States Youth Poet Laureate



**Mike KHUNGA**  
(Malawi),

Youth Leader for Nutrition



**Mustapha DIYAOL-HAQQ**  
(Ghana),

Artificial Intelligence Researcher



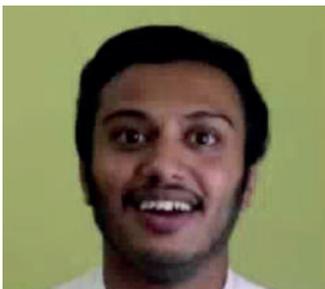
**Natalie PRABHA**  
(Malaysia),

Vegan Fashion Model



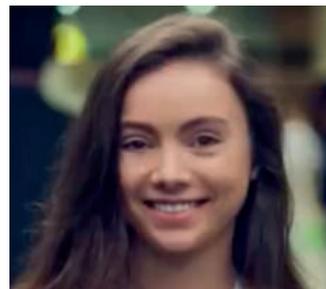
**Dr Rachel V. BROWN**  
(Jamaica),

The Every Mickle Foundation  
Executive Director and Co-founder



**Sambat RANABHAT**  
(Nepal),

Agriculturist, Climate Activist  
and Content Creator



**Sophie HEALY-THOW**  
(Ireland),

Youth Leader for Nutrition

09

2022

Flagship Event

“I am impressed by the many ways policy, science, technology, innovation and investment have converged to spark the actions we need for a better food future... The World Food Forum is a true exercise of coherent working together – this is the real breaking of silos.”

—QU Dongyu,  
FAO Director-General



## ABOUT THE FLAGSHIP EVENT

17–21 OCTOBER 2022



YOUTH ACTION | SCIENCE & INNOVATION | INVESTMENT

The 2022 WFF flagship event comprised the WFF Global Youth Forum, the [FAO Science and Innovation Forum](#) and the [FAO Hand-in-Hand Investment Forum](#). These three interlinked fora advanced bold and actionable solutions to catalyze the transformation of our agrifood systems in light of the current challenges and crises, highlighting the importance of collaboration between the current and next generation and their combined ingenuity in science, technology and innovation - and investments in key areas of food and agriculture.

The WFF flagship event took place from 17 to 21 October at the FAO Headquarters in Rome, Italy, and virtually. The week fostered dialogue and debate among relevant stakeholders, ranging from the young and the youthful, farmers, small-scale producers, Indigenous Peoples, policymakers, innovators, agri-investors and scientists, tuning in from all corners of the world, all with one goal: moving the needle for food security to achieve a better food future for all, leaving no-one behind.

The WFF Global Youth Forum focused on the theme [“Healthy Diets. Healthy Planet.”](#), raising young people’s awareness of the connection between climate change and access to safe and nutritious food and healthy diets, to spark action.



The Hand-in-Hand Investment Forum provided a platform for national authorities, global and national public and private entities, along with multilateral development banks and donors to discuss opportunities to finance the FAO’s [Hand-in-Hand Initiative](#).



Finally, the Science and Innovation Forum highlighted the crucial role of science, technology and innovation in transforming our agrifood systems, and explored scientific advances and the opportunities and risks associated with them. The Science and Innovation Forum promoted action on the FAO [Science and Innovation Strategy](#) that was endorsed by the FAO Council in June 2022. The goal is to help strengthen support for FAO Members to build efficient, inclusive, resilient and sustainable agrifood systems.

## WFF FLAGSHIP EVENT HIGHLIGHTS

**Opening Ceremony:** This dynamic, high-level opening ceremony brought together world leaders, youth groups, scientists, private companies, Indigenous Peoples, farmers, agri-investors and small-scale producers all with one goal: moving the needle for food security to achieve a better food future for all, leaving no-one behind. There were moving performances by Violinist and Climate Activist Lea Bruckner, Singer/Songwriter Keye Katcher, and Young Spoken Word Poet Victory Ashaka. Addresses were given by: QU Dongyu, FAO Director-General; Mons Fernando Chica Arellano on behalf of His Holiness Pope Francis; H.E. Patrizio Bianchi, Minister of Public Education, Italy; H.E. Andrzej Duda, President of the Republic of Poland; H.E. José Pedro Castillo Terrones, President of the Republic of Peru; H.E. Carlos Manuel Vila Nova, President of São Tomé and Príncipe; H.E. Xiomara Castro, President of the Republic of Honduras; H.E. Sheikh Hasina, Prime Minister of the People’s Republic of Bangladesh; H.E. Laurentino Cortizo Cohen, President of the Republic of Panama and many others.

**Youth Action:** Building on the 2021 Global Youth Action Compendium, six regional roundtables were organized to localize policy asks for Asia and the Pacific, Africa, the Near East and North Africa, Europe and Central Asia, and Latin America and the Caribbean. These roundtables served as the fourth step in drafting the regional compendiums for 2022, identifying the top five policy priorities and suggested actions per region to deliver the vision of the agrifood systems youth want to see. A draft of the regional compendiums can be viewed here.

- ◆ The outcomes of the regional consultations were presented during the Assemblies for final discussions and eventual endorsement.

- ◆ A Youth Action Assembly Working Group Meeting was also held on the topic of Water and Lands in which youth delegates explored and discussed the intersection of water and agriculture, drafting together with partner organizations a common youth policy paper to be presented at the UN Water Conference.
- ◆ On 19 October, the WFF and the UNFSS Hub launched the Youth and Indigenous Peoples focal points for the Hub in an event entitled “Youth, science and investments for Transformative Agrifood Systems Pathways.” The event concluded with youth leaders from all six regions coming together to discuss the outcomes from the months of preparations for the WFF Youth Assembly.

The [WFF Young Scientists Group \(YSG\)](#) was officially

- ◆ introduced at the flagship event, presenting some of their research and a teaser for the YSG report coming out in 2023.



## INNOVATION

### LAB:

During the flagship event, the WFF Innovation Lab showcased expanded competitions and new collaborations in its [TRC Finals](#) and the [Startup Innovation Awards finals](#), a Private Sector Innovation Afternoon, a Masterclass on Sustainable Packaging, and the launch of an Innovation Alliance with Wageningen University & Research.



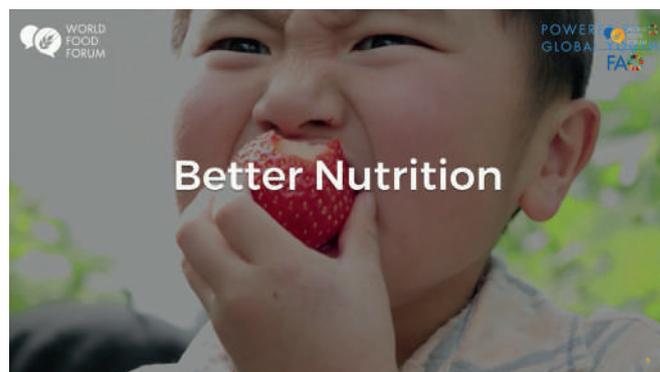
**TRC finals:** In a culmination of an international open call for innovative research ideas, teams of young researchers pitched their projects to judges on the WFF global stage. A shared **first place** went to: Annisa Fajriani, Davrina Rianda, Dyana Sari and Deviana Siregar for their research on “ZERO TO HERO: Zero Food Waste and Loss through Empowering Mothers’ Champions as the HERO”, and Sofia Cavalleri and Dr. Mauro Agnoletti with their topic “Olive tea: the Mediterranean matcha? Assessing the sustainability of traditional Mediterranean medicine”. The **third place** prize was awarded to Shadrack Stephene and Goodluck Muhehe with their research on “Providing a cost-effective, quick, and portable pesticide residue tester to Tanzanian low- and middle-class tomato consumers and small-scale growers”. Finally, Sidra Khalid and Najeeb were selected as winners of the “**Healthy Diets. Healthy Planet.**” **Special Prize**, recognizing their innovative research on “Transforming Nutritional Practices and Livelihoods Through Improved Fish Farming in Pakistan”.

### TRC Peste des Petits Ruminants (PPR) Special Prize:

FAO’s PPR Secretariat and the WFF Innovation Lab collaborated for the **first TRC PPR Special Prize**. A team of expert reviewers selected 12 winners from 83 entrants for their outstanding research approaches to combat and eliminate animal diseases, in particular the sheep and goat plague. These winners will receive grants of up to USD 10 000, funded through the European Commission project “Support to the PPR Global Eradication Programme”, to carry out their solutions.



**Launch of the Innovation Alliance:** The WFF and Wageningen University & Research (WUR) announced [future collaboration plans during the TRC finals](#). Under the Memorandum of Understanding between WUR and the FAO, WUR and the WFF will collaborate on two main objectives for the first year of the Alliance: 1) combine existing activities for young innovative researchers and create an updated TRC with even more impact, and 2) launch an innovation incubator to support young change-makers in turning their ideas into ready-to-launch business plans.



**Startup Innovation Awards Finals:** Young entrepreneurs were at the forefront of the WFF Startup Innovation Awards, powered by XTC. In the finals of this competition, [four winners](#) were chosen from eight finalists who pitched their innovative solutions to a global audience and a panel of expert judges during the WFF flagship event. The winner in the Better Nutrition category was [FaunaTech](#), a startup using technological diagnostics for animal health and food quality. In the Better Environment category, [Mi Terro](#) won with their solutions for upcycling plant- and animal-based agricultural waste to replace microplastic in the food, home care and fashion industries. The winner in the Better Production category was [Umami Meats](#), a startup focused on refining and optimizing cultivation processes to ensure the most sustainable and safest practices in the industry. In the Better Life category the jury chose [Dietrics](#), a company developing natural, sustainable and highly targeted nano functional food ingredients that improve global health. Finally, Mi Terro was also chosen for the overall WFF Startup Innovation of the Year 2022 Award.



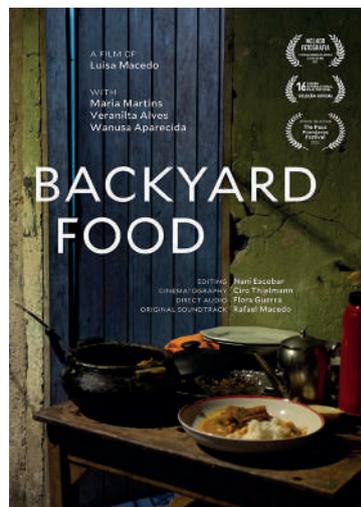
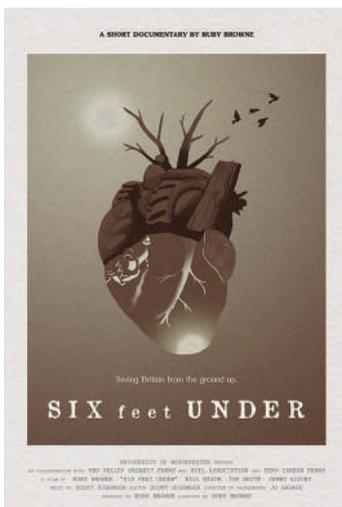
## CULTURE:

During the WFF flagship event, culture was brought to every corner of the FAO headquarters building to serve as a catalyst to transform agrifood systems, inspiring people through art, music, film and gastronomy.

- ◆ **Art Exhibition:** The WFF collaborated with the youth-owned non-profit art association Tramandars to curate the art at the flagship event. Highlights of the exhibition included an ice structure to highlight climate change; a single beehive cell to raise awareness on the importance of pollinators; a custom art piece using repurposed composite wood showing the juxtaposition of hunger to abundance; a watercolor painting of a mushroom on a freight ship to signify globalization and food trade; paintings on the overabundance of food impeding healthy diets; and a pop-culture inspired installation on 'vegetation migration' as temperatures rise, among many others. In addition, famous Italian street artist CIBO created a piece of art specifically for the WFF highlighting the importance of not wasting food, utilizing an old piece of drywall from construction projects at FAO.
- ◆ **Concerts:** Over the course of the flagship event, music and performances lifted moods and connected cultures with performances from artists from all over the world, including three Indigenous artists. Featured performers included Grammy Award winning musicians Lonnie Park and Ricky Kej (United States & India), violinist and climate activist Lea Bruckner (Germany), singer-songwriter Keye Katcher (Germany), Indigenous musician Renata Flores (Peru), Indigenous leader and musician Atama Katama (Malaysia), Daniela Riojas (United States) and spoken word poet Victory Ashaka (Nigeria).



- ◆ **Film Festival:** The WFF Film Festival received hundreds of films made by directors under the age of 40 from countries around the world. A team of independent and diverse judges narrowed the entries down to [six winners from six different countries](#) who told compelling stories to raise awareness of agrifood systems and the 2022 theme of “Healthy Diets. Healthy Planet.” The winner for Best Fiction Movie was Ali Amirsayyafi for his film *The Aghast*. The winner for Best Focus on Science was *Tuna Tales | In Balance With Nature* directed by Pepe Brix and Rui Pedro Lamy. The award for Best Documentary went to *Eskwad* directed by Keziah Jean. The Young Filmmaker Award went to *Six Feet Under* directed by Ruby Browne. The winner for Best Focus on Healthy Diets, Healthy Planet was *Backyard Food* directed by Luisa Macedo. The Best Cinematography award went to *Forest Flavors* directed by Rachel Priebe.



- ◆ **Gastronomy:** Food took center stage, with a range of gastronomic events including a cooking demonstration and discussion with [Michelin Starred Chef Noda](#) featuring his signature dish and a new recipe using ancient grains used by the Romans before bread, a lunch event featuring the work of youth in Uzbekistan and their signature country dish recognized by UNESCO, a [lunch event](#) featuring Slovenian children cooking their grandparents' traditional recipes and an opening aperitif provided by Hummus-town, a local project supporting Syrian refugees through cooking.



## INDIGENOUS YOUTH ACTIVITIES:

At the WFF flagship event a delegation of more than 50 Indigenous Peoples' leaders, chefs and artists from the seven socio-cultural regions of the world participated in the global discussions for the future of food, youth action, science and innovation, and investment. The entire flagship event began with an Indigenous Youth Spiritual Opening Ceremony led by Pacha Kanchai, and at the entrance to the FAO headquarters, the BOAŠŠU Food Lab set up a nomadic tent and mobile kitchen from the Sámi people of Norway, where it hosted different activities led by Indigenous Peoples and supported by the FAO Indigenous Peoples team to share knowledge and influence the policy debate on the transformation of agrifood systems.



- ◆ **Indigenous-Led Events:** In addition to being integrated into the entire Forum, over 14 events during the Flagship event were led by and centered around Indigenous Peoples. Activities included an Innovation Lab for Indigenous Youth on entrepreneurship and agrifood systems startups, an agrifood systems photography workshop with the Indigenous Youth Delegation, and discussions on Traditional and Indigenous Peoples' knowledge for agrifood systems transformation and biodiversity conservation, among many others.

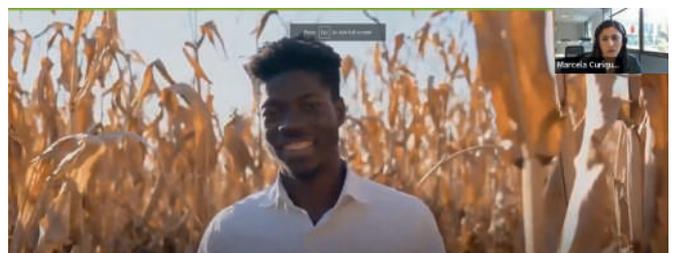
- ◆ **Indigenous Youth Campaign Launch:** On 18 October, Indigenous Youth delegates launched the Indigenous Youth Campaign for Indigenous Peoples' Agrifood Systems as designed by the Global Indigenous Youth Caucus. The campaign builds on the Indigenous Youth Global Declaration on Sustainable and Resilient Food Systems, brings young people together in a safe and inclusive space to discuss, advocate and co-identify priorities and solutions on the way forward to catalyze the transformation of agrifood systems.



**Education:** On 19 October, the WFF education track in collaboration with YUNGA hosted a [global School Assembly](#) centered around the 2022 WFF theme, "Healthy Diets. Healthy Planet." The event brought together schools from across Rome, its surroundings and the globe. Students learned from their peers who are already taking action, and heard from special guests, including FAO Director-General QU Dongyu, Permanent Representative of the State of Israel to UN Rome-based agencies H.E. Yael Rubinstein, Deputy Permanent Representative of Sweden to FAO Pernilla Ivarsson, FAO Chief Economist Máximo Torero Cullen, and many others.



**Regional Satellite Events:** The WFF, in collaboration with Focal Points based in the five FAO Regional and four Liaison Offices, hosted flagship satellite events that were streamed around the clock to promote and amplify global messages by youth and for youth. The WFF broadcasted 12 Satellite Events uniquely organized by WFF Focal Points and their partners. Each event gathered youth leaders to showcase their visions and actions around the WFF's core areas: Youth Action, Innovation, Education and Culture. The 2022 WFF agenda kicked off two of its days at 7am CEST in the Asian region, passed through Africa, the Near East and North Africa and Europe, and concluded in North and Latin America at 11pm CEST. These sessions offered an invaluable platform for young people from various groups to facilitate dialogue among themselves and with stakeholders and change makers. Moreover, they created a space for youth to showcase and promote their activities, while harnessing the technologies, innovations and entrepreneurship of young people.



**Partner-Led Side Events:** To complement the mainstage events, the WFF invited FAO Members, along with stakeholders, partners and other interested parties to organize virtual or hybrid in-person side events and/or exhibitions to share their vision, along with key innovations and programmes. Twenty side events were organized by a wide range of partners to deepen the discussion on agrifood systems transformation and provide an interactive and inclusive space for young people to intervene, promote ideas and spark action. Side events included:

- ◆ **Bahai:** Connecting young farmers and rural-centered agricultural education
- ◆ **Global Peace Chain:** The role of youth in food security and peace
- ◆ **UNWTO:** Youth in Sustainable Tourism
- ◆ **Global Alliance for Improved Nutrition (GAIN):** How to engage youth in food systems programming
- ◆ **WFF YSG:** How to fund your research? Where to start and how to go
- ◆ **Global Alliance for Climate-Smart Agriculture:** Empowering young people for a better life
- ◆ **Illycaffè:** Università del Caffè
- ◆ **Young Ambassadors Society (Y20):** From G20 to COP27: Youth in food systems transformation
- ◆ **The Lexicon:** Change the Game, Change the Future: feeding people while saving the planet
- ◆ **Government of Ireland:** A journey through the food system
- ◆ **International Forestry Students' Association (IFSA):** Youth-led agroforestry in strengthening agrifood system resilience
- ◆ **New Growth Innovation Network (NGIN):** Making regenerative agriculture attractive for youth (Hackathon)
- ◆ **WFF, XTC and Wageningen University and Research:** Sustainable Packaging Masterclass
- ◆ **APCO Worldwide:** Championing sustainable and innovative agrifood practices
- ◆ **Act4Food/Act4Change:** Youth at the centre of the Food Revolution
- ◆ **Food@COP:** Youth4Health: A journey to sustainable food systems
- ◆ **School Food Matters:** Session on the development and delivery of food programmes in the UK
- ◆ **Schola Campesina: Bilim:** A co-designed digital platform for agroecology
- ◆ **FAO:** How to include youth and Indigenous Peoples in climate decision making
- ◆ **Indigenous Youth Delegation:** Water and Indigenous Peoples food systems

[VIEW](#)

**Closing Ceremony:** The closing ceremony of the 2022 WFF flagship event celebrated the achievements and outcomes of the week, while also highlighting the fundamental roles of youth, science, innovation and investment in transforming our agrifood systems.



## Collaboration between UN Rome-based Agencies (RBAs)



Although the WFF began in 2020 as a self-organized initiative of the FAO Youth Committee, its evolution, growth and success have relied greatly on collaboration of partners, in particular the United Nations Rome-based Agencies RBAs, which include FAO, the International Fund for Agricultural Development (IFAD) and the World Food Programme (WFP) . The RBAs were successively established from 1945 through 1977 in “the UN’s food and agriculture hub” of Rome with related but differing characters and mandates. Daily and continuously, the RBAs collaborate in many forms, from joint advocacy, policy and technical work to joint projects, reflecting the shared strengths and commitment of these distinctly specialized organizations.

**In addition to the support from the teams at FAO, the WFF has received support from IFAD and WFP in myriad ways, including:**

- ◆ IFAD senior management speaking at various sessions, organizing an in-person session on the main stage and other virtual side events, and IFAD staff attending the flagship event in person and online;
- ◆ IFAD senior management representatives featuring as speakers, including President Alvaro Lario, who participated via video message; Guoqi Wu, in his role as Vice-President, Officer in Charge; and Satu Santala, Associate Vice-President, External Relations and Governance Department;
- ◆ mainstage event organization of “Financing and Fostering Youth Innovation,” by IFAD’s Change, Delivery and Innovation Unit (CDI) in partnership with the Moonshots for Development coalition in which representatives from the Inter-American Development Bank, The Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH, The United Nations Population Fund, World Bank and WFP presented projects that encourage and fund innovation projects run by young people; the session was moderated by Gladys H. Morales, Senior Innovation Adviser, CDI, and Sebastián Pedraza Paez, YPARD; Amath Pathé, Lead Regional Climate and Environment Specialist at IFAD’s Environment, Climate, and Gender Division, participated in the panel and Katherine Meighan, Associate Vice-President and Legal Counsel, delivered the closing remarks;
- ◆ participation and coordination by Ann-Kathrin Beck, Advisor to the Vice-President, IFAD, including the co-moderation of the WFF closing ceremony on behalf of the IFAD Youth Network and moderation of the WFF ECOSOC Youth Forum side event;
- ◆ participation of a delegation of the IFAD Youth Network, comprised of Sebastián Pedraza Paez, Amanda Assin and Federica Giordani, who shared valuable experiences during the regional consultations of the Youth Action Assembly;
- ◆ online participation of a delegation with IFAD rural youth leaders from Rwanda and Colombia; Lucrezia Ducci, previously an intern at IFAD, was also selected as youth representative for the Stakeholder Engagement and Networking Advisory Group to the UNFSS Hub;
- ◆ participation at the launch of the WFF 2022 cycle during the ECOSOC youth event by Jesulayomi Akinnifesi, Strategic Analyst, Nutrition Division, WFP;
- ◆ co-moderation of the WFF closing ceremony by Rodrigo Mota, WFP Youth Network Enabler and Executive Manager, WFP Ukraine; and
- ◆ a featured speech by WFP Chief Economist Arif Husain in the flagship closing session.

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RESULTS

IN 2022\*

### Impact (Universal Plate Campaign with Social Gastronomy Movement)

71 million meals shared to those in need

27 countries and more than 1 200 cities

20 million kg of food waste saved from landfills

### Events and Sessions

Hundreds of events and sessions throughout 2022

More than 200 events and sessions during the flagship week

More than 1 500 press clippings

### Attendees and Partners

More than 40 000 Flagship event views from around the world

More than 2 000 in-person attendees

More than 180 countries represented among registrants

83% growth of audience (2x) when compared to 2021

Hundreds of volunteers and partners

300 young people reached with Youth Consultations

### Social Media

More than 1 million people reached across social media in 2022

250 000+ people reached during the week of the flagship week

14 200 total social media followers

6 to 9% average engagement rate for all followers

\*as of 28 October 2022

## Looking Forward: From Ideas to Impact

“The World Food Forum is for the future,  
and I invite everyone to join...”

—QU Dongyu,  
FAO Director-General

In 2022, the WFF discovered new ways of thinking, engaging, educating, and above all acting to create lasting change. We connected and celebrated together and opened our eyes to new possibilities to optimize agrifood systems, human health and environmental sustainability. But the work is just beginning. The road ahead is challenging but bright, and the momentum continues to grow.

Looking forward, the WFF will work to be even more inclusive, bringing youth priorities to global decision-making

tables. Key points of Regional Youth Action Compendium drafts were taken to the [COP27](#) summit in Egypt, and the WFF will continue to make youth voices heard at international fora, including COP15, ICN, the UN Water Conference, COP28 and through the UN Food Systems Coordination Hub. With the upcoming publication of the WFF YSG report and the launch of a young scientists network, the WFF will continue to push for initiatives and policy asks that are backed by science and real data.



In 2023, the WFF will also move from ideas into impact by launching a WFF Incubator that ensures the fostering of science-based innovations to address agrifood system challenges and igniting inclusive investments for the countries most in need. The WFF will strive to inspire a wider audience, through even larger cultural events, expanded food education initiatives, and new partnerships for greater impact. On the local and regional levels, the WFF will continue to launch and expand local chapters and amplify local impact initiatives.

As the WFF grows and matures it will remain committed to nourishing one another, taking care of the planet, bringing

to life out-of-the-box ideas, and collaborating across generations, sectors and cultures. The youth will inherit the future, and that future will be shaped to their will. It is the WFF's mission to empower them and give them the tools they need to thrive. If we are to achieve a world without hunger, we must leverage the immense power of youth to influence policies, transform behaviors, accelerate technology and innovation, and guide investment priorities. Together, we can learn from the past, act in the present, and stand firm in our resolve to create a better food future for all, leaving no one behind.

**Join us! The future of food is in our hands.**



**HEALTHY DIETS.  
HEALTHY PLANET.**

