Mission & Vision
To simplify and promote the experiences and initiatives of young people and agriculture in the Asia and Pacific region, WFFF is at work with the overall support and contribution of the FAO Regional Office for Asia and the Pacific (ROAP) and in collaboration with the FAO Partnership and Liaison Office (PLO) in the Republic of Korea (ROK), FAO China and FAO Liaison Office for Japan (JLO).

The WFFF in the region aims to bring young people together to raise awareness on the urgent need to connect the issues of food security and climate change for sustainable agri-food systems, while emphasizing the importance of protecting biodiversity and improving diets.

Significant issues
Given the scale of the population, the Asia and Pacific region accounts for half the people facing moderate or severe food insecurity in the world—a more than 1.5 billion. Furthermore, the prevalence of severe food insecurity actually increased by 10.5 percent (SPS). 2022.

Ongoing challenges including conflict, climate change, and pests and diseases are putting additional pressure on already stressed agri-food systems, imposing both access to and availability of food for people.

What’s being done
Young people are already taking action to transform agri-food systems at all levels from the local to the global level, from projects to advocacy and from entrepreneurship to culture for breaking links and challenging social and gender norms. Amplifying and promoting the experiences and initiatives of young people in the Asia and the Pacific region are a crucial part of the global youth movement to support the transition to sustainable agri-food systems for a food secure world.

Projects for 2022
• Youth Hackathon for Reducing Food Loss and Waste
• Youth Technology, News Pattern, New Service
• Support for Rural Entrepreneurship, Investment and Trade in Papua New Guinea (EU-STREIT PNG)
• Awareness Raising Programme for Future Leaders with DAESENG Agriculture Foundation

Youth Hackathon for Reducing Food Loss and Waste ‘New Technology, News Pattern, New Service’
(Net Working room: FAO 9.2000, 7th floor, loby)

Objectives
• Respond to the initiative of the United Nations Food Systems Summit and promote the values of food loss reduction
• Enhance the awareness of young people to participate in agriculture, pay attention to food security, and reduce food loss and waste
• Explore innovative approaches following the slogan ‘New Technology, News Pattern, New Service’
• Build an international exchange platform in the field of food loss reduction which cultivates young talents

Youth Engagement
The main participants are between 18-40 years old.
• 10-15 impact leaders will be selected as its candidates
• 5-10 winning teams will receive seed funding
• 40-50 social platform shares and exchanged
• 400+ media related articles and websites to join
• 10+ global organization as supporting partners

First Outcome
• Increased value and improved quality of cocoa, vanilla and fishery

Second Outcome
• Nutritional value and the productivity of value chain activities include the business environment and supply chain management

Highlights (as of May 2022)
• 30,430 households and 131,930 people
• Largest 60% of youth engaged in cocoa, vanilla and fishery activities

Support for Rural Entrepreneurship, Investment and Trade in Papua New Guinea (EU-STREIT PNG)

Objectives
Reduce the number of people employed in agriculture and raise the total income earned outside agriculture through various activities such as livestock husbandry and other activities.

Awareness Raising Programme for Future Leaders with the DAESENG Agriculture Foundation (Republic of Korea)

Objectives
Under a Letter of Agreement with the DAESENG Agriculture Foundation, the organization has achieved an understanding of the experience and learning of young farmers. They have expanded on the understanding of new agricultural issues, including minimum food waste.

Youth Engagement
This initiative targets high school students in the Republic of Korea.

Time Frame
Implementation of the project is planned to take place throughout 2022, with 3 events until the end of the year.