



According to the WFF, the answer to food insecurity is **empowering youth through decent employment, engagement and innovation in agrifood systems** to achieve equal access to food, preserve the integrity of the natural environment and strengthen resilience to climate change.

Mission & Vision

To **amplify and promote** the experiences and initiatives of young people in the Asia and Pacific region, WFF is present, with the overall support and contribution of the **FAO Regional Office for Asia and the Pacific (RAP)**, and collaboration with the **FAO Partnership and Liaison Office (PLO)** in the **Republic of Korea (ROK)**, **FAO China** and **FAO Liaison Office for Japan (LOJ)**.

The WFF in the region aims to bring young people together to raise awareness on the urgent need to connect the issues of food security and climate change for transformative agrifood systems, while emphasizing the importance of protecting biodiversity and improving diets.

Significant issues

Given the size of its population, the **Asia and Pacific region** accounts for half the people facing moderate or severe food insecurity in the world – more than 1.15 billion. Furthermore, the prevalence of severe food insecurity actually increased to 10.5 percent. (SOFI, 2022). Ongoing challenges including **conflict, climate change, and pests** and plagues are putting additional pressure on already stressed agrifood systems, impacting both access to and availability of food.

What's being done

Young people are already taking action to transform agrifood systems at all levels from the local to the global level, from projects to advocacy, and from entrepreneurship to culture for breaking silos and challenging social and gender norms. **Amplifying and promoting** the experiences and initiatives of young people in the Asia and the Pacific region are a crucial part of the global youth movement to support the transition to sustainable agrifood systems for a food secure world.

Projects for 2022:

- [Youth Hackathon for Reducing Food Loss and Waste 'New Technology, New Pattern, New Service'](#)
- [Support for Rural Entrepreneurship, Investment and Trade in Papua New Guinea \(EU-STREIT PNG\)](#)
- [Awareness Raising Programme for Future Leaders with DAESAN Agriculture Foundation](#)



Youth Hackathon for Reducing Food Loss and Waste 'New Technology, New Pattern, New Service'

(With funding from RAP, 60000 USD in total)



Objectives

- **Respond** to the initiative of the United Nations Food Systems Summit and promote the concept of food loss reduction
- **Enhance** the enthusiasm of young people to participate in agriculture, pay attention to food security, and reduce food loss and waste
- **Explore** innovative approaches following the slogan "New Technology, New Pattern, New Service"
- **Build** an international exchange platform in the field of food loss reduction which cultivates young talents

Youth Engagement

The main participants are **between 18-40 years old**:

- **15+** impact teams will be selected as candidates
- **5+** winning teams will receive seed fundings
- **15+** social platforms shared and exchanged
- **40+** research labs and universities to join
- **10+** global organizations as supporting partners

Timeline

- **1 June 2022**: open-call starts
- **June-August 2022**: submission of proposals
- **15 August 2022**: open-call closes
- **30 August 2022**: announcement of the selected Hackathon teams for the finals
- **October 2022**: Final competition within the 2022 WFF Flagship Event

Support for Rural Entrepreneurship, Investment and Trade in Papua New Guinea (EU-STREIT PNG) (1 Jan 2020 - 31 May 2024)

Objective

The programme focuses on the three value chains of **cocoa, vanilla and fisheries** and it aims to achieve an overall objective of "increasing sustainable and inclusive economic development of rural areas".



First Outcome

- **Increasing** the economic returns and opportunities from three selected value chains - cocoa, vanilla and fishery.

Main Outputs:

1. Increased volume, value and improved quality of cocoa, vanilla and fisheries products
2. increased number of people and enterprises engaging in and benefiting from improved value chain development.

Second Outcome

- **Strengthening** and **Improving** the efficiency of value chain enablers including the business environment, and supporting sustainable, climate proof transport and energy infrastructure development.

Main Outputs:

1. increased number of people employed, agripreneurs and micro, small & medium enterprises engaged in the selected value chains benefiting from reduced transaction costs and time,
2. Increased availability of renewable energy, improved energy efficiency and access to rehabilitated roads, landing sites, and lower transport costs are also planned.

Highlights (as of May 2022)

- provided technical assistance and support to **55,000** households and **331,000** people.
- targeted **60%** of youth engaged in cocoa, vanilla and fishery value chains (for a total of 34,050, distributed as follows: 25,350 in cocoa, 6,240 in vanilla, 2,450 in fisheries).



Awareness Raising Programme for Future Leaders with the DAESAN Agriculture Foundation (Republic of Korea)



Objectives

Under a Letter of Agreement with the DAESAN Agriculture Foundation, the initiative raises awareness of teenagers in the Republic of Korea of sustainable food systems and agriculture through hands-on experiences and learning from rural farmers. Though this, they can expand their views on agricultural issues, including minimizing food waste.

Youth Engagement

This initiative targets high school students in the Republic of Korea.

Time Frame

Implementation of the project is planned to take place **throughout 2022**, with 3 events until the end of the year.

