

# Good Food for All, for Today and Tomorrow Award

## Co-hosted with Extreme Tech Challenge

Global awareness of agrifood system issues is increasing, with more people recognizing the urgency for change, especially among the youth who are ready to take action. There's a growing acknowledgment that large-scale investments in agrifood systems, backed by scientific evidence, are necessary to address these challenges.

In 2022, staggering numbers highlighted the severity of the situation: 738.9 million people faced hunger, 2.4 billion were moderately or severely food insecure, and over 3.1 billion lacked access to healthy diets ([FAO, 2023](#)). These figures underscore the failure to achieve the goals set by the Paris Agreement and the Sustainable Development Goals (SDGs).

Agrifood systems are a significant contributor to global issues. They are responsible for 30 percent of human-caused greenhouse gas emissions ([FAO, 2022](#)), [90 percent of global deforestation](#), and [70 percent of water use](#). Additionally, they are the leading cause of [terrestrial biodiversity loss](#). This data emphasizes the need for urgent action to address these interconnected challenges.

This Award aims to identify and support global startups that are developing innovative, technology-based solutions to sustainably address food insecurity and access to healthy diets (including, but not limited to: sustainable production of livestock, fisheries and crops; responsible management of forests, wetlands, soil and water; and scaling up clean energy for sustainable agrifood systems transformation).

Startups should showcase innovation in their approaches or technologies that contribute to enhancing agrifood systems as well as their impact and contributions to achieving the SDGs.

The startups may send their applications until **8 June 2024** to be eligible for this Award.

**Finalists and winners will receive:**

- Travel allowance for two (2) startup finalists to attend the Finals at the WFF flagship in Rome, Italy on 14-18 October 2024
- Up to USD 15 000 cash prize for the Award winner
- Virtual communication boot camp for the Final pitches at the WFF flagship event
- Access to a global audience of young leaders and organizations from the public and private sectors, including FAO and the United Nations network
- Branding and promotion through the WFF, FAO communication platforms