FAO Liaison Office in Geneva World Food Forum 2023 Photo Contest – Terms & Conditions

The FAO Liaison Office in Geneva (LOG) is organizing a photo contest within the context of the 2023 World Food Forum (WFF) Flagship Week from **16 – 20 October 2023**.

The photo contest aims to display youth efforts towards making transformative changes for better **production**, **better nutrition**, **better environment**, **and a better life**. It also provides an opportunity for young photographers to share their narratives and artistic abilities to explain the complex interrelationship between **agrifood systems** and **climate action** through visual storytelling.

Participants are asked to submit:

- (i) A photograph portraying the theme "Agrifood systems transformation accelerates climate action". Examples include photos that portray the complex interrelationship between agrifood systems and climate, the importance of food and climate action, the role youth play in the agrifood systems transformation, the traditional and local knowledge and action to safeguard the environment, the community-led efforts to save food waste, and more. Participants may submit up to 5 photographs.
- (ii) The online entry form, describing the story behind the photo, what the photo shows, where it is located, and why this photo demonstrates action on agrifood systems and climate.

Entries will be judged in three age categories:

- Children (Entrants aged 11 to 15 years old)
- Youth (Entrants aged 16 to 21 years old)
- Young Adult (Entrants aged 22 to 305 years old).

Photographs should not have dates or text superimposed within the frame. All photographs should be in **jpeg or jpg format.** Photos should be as high resolution as possible, with minimum pixel width 1754 pixels at 150 ppi and a maximum file size of 5 MB. Entrants should also add the metadata information to the IPTC fields within the images (description, location, date photo was taken, name of photographer). The content of an image must not be altered (adding, moving or eliminating elements within a frame, for example, is not allowed), but basic image retouching is permitted (contrast, brightness, etc.).

RULES

The contest is open only to individuals ("Entrants"). The age to declare is that at the time of entering the contest. If the entrant is under the age of 18, the consent of their parents or legal guardian is required. FAO employees and their immediate family members (spouses, parents, children, siblings and their respective spouses, regardless of where they live) or persons living in the same households of such employees, whether related, are not eligible to enter the contest. FAO will determine eligibility at its sole discretion.

Entrants must submit to the contest original works for which they are the sole creator and copyright holder. FAO respects your rights and does not claim ownership or copyright for works you submit to this contest - you will retain full ownership and copyright to each entry. Additionally, your moral rights are respected. You will be credited where possible and to the extent feasible whenever your work is published by FAO.

Photo credit will appear on the published photo as follows: ©First and last name of photographer. Failure to publish a credit due to error or oversight shall not be deemed a breach of this condition. FAO will not be responsible for any claim or complaints alleging violation of the rights of third parties. Failure to publish a credit due to error or oversight shall not be deemed a breach of this condition.

FAO will not be responsible for any claim or complaints alleging violation of the rights of third parties.

If the photo contains images of a person or persons, Entrants must have obtained the permission of those persons, or if such person or persons are under the age of 18, of their respective parent or legal guardian, for submission of their photo to the contest, as well as for the use of the photo as described herein. FAO will not be responsible for any claim or complaints alleging violation of the rights of third parties

By entering the contest, Entrants grant FAO a non-exclusive, irrevocable, free and perpetual license throughout the world to reproduce, distribute, display, share and create derivative works of the entries (along with a name credit) in connection with the contest and the promotion of FAO's work. The entries may be used for:

- Display on the FAO corporate website (www.fao.org) and FAO social media channels.
- o Display at public exhibitions to promote the contest or the work of FAO and its partners.
- Display in a book, documentation, videos or any other media for non-commercial use to promote the work of FAO and its partners.
- Publications including posters, postcards and calendars to promote the work of FAO and its partners.
- Social media and communication products of FAO and other partner UN organizations.
- Cropping and re-sizing, as necessary, to fit pre-defined formats to promote the work of FAO and its partners.
- Sub-licensing to the press for reproduction in connection with the contest and any related media release on IMD.

FAO will not pay any fees for, nor pay any costs relating to, the entry of the photograph(s) in the contest or for their use as described above.

FAO reserves the right to verify the eligibility of any entry and/or Entrant (including an Entrant's identity and address) and to disqualify any Entrant who submits an entry that is not in accordance with these rules or who tampers with the entry process.

By submitting entries to the contest, Entrants agree that personal data, especially name and address, may be processed, shared and otherwise used for the purposes outlined in these rules. The data may also be used by FAO to verify the Entrant's identity, postal address and telephone number or to otherwise verify the Entrant's eligibility to participate in the contest. FAO is not responsible for any entries not received due to internet or software failures.

Nothing in the rules for this contest, nor any acts performed, or statements made in relation to this contest, shall be deemed a waiver, express or implied, of any of the privileges and immunities of FAO.

Data Protection and privacy notice for the contest

- FAO is committed to processing personal data fairly, with integrity, responsibility, security, and transparency in accordance with its internal data protection rules and policies.
- FAO collects and processes your personal data for the purposes of managing the entries to the contest as well as accurately describing (i.e., captioning) and crediting the photographs. The data may also be used by FAO to verify the Entrant's identity, postal address, and telephone number or to otherwise verify the Entrant's eligibility to participate in the contest.
- FAO may share your personal data with selected third parties (duly authorized partners or service providers) to perform services for FAO based on the above purpose.
- FAO makes every effort to ensure that those third parties afford a level of protection and safeguards that are the same as or comparable to FAO.
- If you have any questions or concerns related to your personal data processed by FAO, please contact us at <u>FAO-Data-Privacy@fao.org</u>. Please also read The FAO Data Protection and Privacy Notice for more information about how FAO processes your personal data.
- By submitting entries to the contest, Entrants agree with the above Personal Data and Privacy Notice and hereby provide consent to the personal data, especially name and address, may be processed, shared, and otherwise used for the purposes outlined in these rules. FAO is not responsible for any entries not received due to internet or software failures.
- Nothing in the rules for this contest, nor any acts performed, or statements made in relation to this contest, shall be deemed a waiver, express or implied, of any of the privileges and immunities of FAO.

PROCESS AND SELECTION CRITERIA

The contest opens at 12:00:00 Central European Summer Time (CEST) on 6 July 2023 and closes at 12:00:00 CEST 25 September 2023. Entries received after the deadline will not be considered.

After the deadline for submissions has expired, FAO will select, at its sole discretion, a shortlist of finalists for each age category received within the deadline and based on the following criteria: **originality, relevance to the theme, artistic value and communication potential.** The shortlist will be submitted to a FAO Jury which, at its sole discretion, will select one winner and two runners-up for each age category which it considers to most closely meet the above criteria. The winner of each age category will be notified by email using the contact details provided with the entry.

In the event that any of the selected winners is ineligible, cannot be traced or does not respond within ten (10) days to a winner notification as required by the contest rules below, or refuses the prize, the prize will be forfeited, and it will be up to the sole discretion of the FAO Jury to choose whether to award the prize to another eligible entry.

By submitting entries to the contest, the Entrant confirms that the rules for this contest, as set out above, have been read, understood and agreed to by the Entrant or their respective parent or legal guardian.

PRIZE

Prizes will be awarded to the winning photo of each age category. Selected winners and the runners-up will have an opportunity for their photos to be exhibited at the Palais des Nations in Geneva, Switzerland, where thousands of multilateral meetings, conferences and events take place annually. Additionally, winners will be rewarded with a certificate of recognition signed by the FAO and the World Food Forum as well as a bag of FAO merchandise, which will be delivered to all winners' current locations.

GENERAL INFORMATION

FAO is an agency of the United Nations specializing in the sectors of food and agriculture, with the ultimate goal of eradicating hunger. There are a total of 194 member nations, one member organization (European Union) and two associate members (Faroe Islands and Tokelau) in the Organization, working together to achieve food security for all.

FAO's mandate is to improve nutrition, increase agricultural productivity, raise the standard of living in rural populations and contribute to global economic growth. In the context of this mandate, FAO produces communication and information materials to raise awareness about key issues in food and agriculture and to achieve its goal of ending global hunger.

FAO's communication materials are available in many languages and distributed worldwide free of charge for non-commercial purposes. Examples of its materials can be found on FAO's website: www.fao.org.

FAO and World Food Forum

Launched in 2021, the <u>World Food Forum (WFF)</u> is an independent, youth-led global network of partners facilitated by the Food and Agriculture Organization of the United Nations (FAO). It aims to spark a global movement that empowers young people everywhere to actively shape agrifood systems to help achieve the Sustainable Development Goals (SDGs) and a better food future for all.

The WFF serves as the premier global forum to harness the passion and power of youth to identify solutions and incite positive action for agrifood systems. It aligns with the 2021 United Nations (UN) Food Systems Summit, acts as a major youth platform in global food governance, and is a global think tank fostering youth-led solutions in innovation, science, and technology. The WFF aims to support and grow youth initiatives in the agrifood sector in line with global youth policy recommendations.