

World Food Forum Youth Action Plan

Draft

A BETTER FOOD FUTURE FOR ALL



WORLD
FOOD
FORUM

POWERED BY  GLOBAL YOUTH

Youth Action Plan

October 1-5: World Food Forum

5 Goals

1. Reach equal representation from all regions in the world
2. Make membership and partnership easily accessible to all youth
3. Youth priorities will be WFF priorities
4. Increase youth representation, partnership and impact in food systems processes including CFS and COPs
5. Expand, support and sustain grassroots initiatives and partnership

Vision

1. WFF is a key leader in achieving equitable food distribution and climate action
2. WFF empowers youths across the world ranging from youths in grassroots action to youths in policy.
3. WFF works as an independent and self-organized youth platform in food systems.
4. WFF serves as an open space for all food systems stakeholders to engage, including women, smallholder farmers, indigenous groups and marginalized communities.
5. WFF acts as an educational platform that enables knowledge-sharing

What we offer

1. A platform led by youth passionate about achieving change, and ready to do the work to achieve it.
2. Support, a network, and potential partnerships for farmers, initiatives, cooperatives, grassroots organizations, and anyone working together to achieve zero food waste and ending hunger.
3. Access for governmental organizations to youth with brilliant ideas and initiatives, whom they can consult with and possibly hire to implement changes.
4. A space that unifies youth with the same objective around the world and empowers them to know, support, and work with each other.
5. Concrete plans, guidance, education, and action in order to end world hunger.

Year by year roadmap/actions

Year	Concrete things to achieve
2021	<ul style="list-style-type: none"> -500 active participants -First ever World Food Forum in the first week of October -Launch of formal WFF Youth Action Assembly -Active participation in CFS 49 and COP 26 -Maximum public outreach -2000 followers on major social media platforms (for now, IG and Twitter) -First annual Report on the past activities, achievements and gaps (launch in October annual General Assembly)
2022	<ul style="list-style-type: none"> -5000 active participants -Ambassador program, where celebrities are recruited to spread the message -Monthly partner events -Strategic involvement in CFS process, COPs of different intergovernmental processes (UNFCCC, UNCCD, UNCBD), HLPF and follow-up of national pathways and/or coalitions, as a result of UN Food Systems Summit -Strengthening and supporting at least 200 local or regional movements -Representation from at least 50 countries -Implementation of WFF outreach and initiatives -2nd annual Report on the past activities, achievements and gaps (launch in October annual General Assembly) -5000 Followers on on major social media platforms (for now, IG and Twitter)
2023	<ul style="list-style-type: none"> -10000 active participants -3rd annual Report -Strong involvement in CFS process, COPs of different intergovernmental processes (UNFCCC, UNCCD, UNCBD) and follow-up of national pathways and/or coalitions, as a result of UN Food Systems Summit -Establishment of at least 3 signature events! -Representation from at least 100 countries -Strengthening regional and local initiatives and partnerships -Nominating WFF Regional Representatives -10 000 Followers on major social media platforms (for now, IG and Twitter)
2024	<ul style="list-style-type: none"> -15 000 Followers on IG and Twitter each -Strong involvement in CFS process, COPs of different intergovernmental processes (UNFCCC, UNCCD, UNCBD) and follow-up of national pathways and/or coalitions, as a result of UN Food Systems Summit -Representation from at least 120 countries -4th annual Report -4 Signature WFF Events
2025	<ul style="list-style-type: none"> -20 000 on major social media platforms (for now, IG and Twitter) -Strong involvement in CFS process, COPs of different intergovernmental processes (UNFCCC, UNCCD, UNCBD) and follow-up of national pathways and/or coalitions, as a result of UN Food Systems Summit -Representation from at least 150 countries -5th annual Report

	-5 Signature WFF Events
2026	<ul style="list-style-type: none"> -25 000 on major social media platforms (for now, IG and Twitter) -Strong involvement in CFS process, COPs of different intergovernmental processes (UNFCCC, UNCCD, UNCBD) and follow-up of national pathways and/or coalitions, as a result of UN Food Systems Summit -Representation from at least 160 countries -6th annual Report -6 Signature WFF Events
2027	<ul style="list-style-type: none"> -30 000 on major social media platforms (for now, IG and Twitter) -Strong involvement in CFS process, COPs of different intergovernmental processes (UNFCCC, UNCCD, UNCBD) and follow-up of national pathways and/or coalitions, as a result of UN Food Systems Summit -Representation from at least 170 countries -7th annual Report -7 Signature WFF Events
2028	<ul style="list-style-type: none"> -35 000 on major social media platforms (for now, IG and Twitter) -Strong involvement in CFS process, COPs of different intergovernmental processes (UNFCCC, UNCCD, UNCBD) and follow-up of national pathways and/or coalitions, as a result of UN Food Systems Summit -Representation from at least 180 countries -8th annual Report -8 Signature WFF Events
2029	<ul style="list-style-type: none"> -40 000 on major social media platforms (for now, IG and Twitter) -Strong involvement in CFS process, COPs of different intergovernmental processes (UNFCCC, UNCCD, UNCBD) and follow-up of national pathways and/or coalitions, as a result of UN Food Systems Summit -Representation from at least 190 countries -9th annual Report -9 Signature WFF Events
2030	<ul style="list-style-type: none"> -Representation from at least 195 countries -10th annual Report -10 Signature WFF Events SDGs achieved

Key dates WFF could engage in:

Date	Event
11-15 October, 2021	CFS 49
16 October, 2021	World Food Day
31 Oct - 12 Nov, 2021	COP26
7-8 Dec, 2021	Nutrition for Growth Summit
April 2022	ECOSOC Youth Forum